2004 University Of Pittsburgh
Mens Lacrosse Season Program
Advertising Opportunities

We, the University of Pittsburgh Lacrosse team, are looking for advertisers to participate in our annual season program. Over the years, our team has faced many teams from around the country such as: Virginia Tech, Michigan State, University of Michigan, University of Buffalo, LSU, Indiana, Purdue, Western Michigan, BYU, and Clemson among others. The program guide supplies information summaries of each game, as well as shining a spotlight on many area businesses and loyal Panther fans!

This program guide allows us to continue to play Lacrosse at the highest level at the University of Pittsburgh. Being of Virtual Varsity status, your ad’s help us lower the cost of travel, equipment, referees, insurance, etc to the individual player. Not only is this donation in the name of a good cause but your donation is also tax deductible (our tax ID is: 52-2014394).

With your support we hope to continue on with the rich tradition of PITT lacrosse.

Thank you for all of your support,

Orders can be mailed to:
Panther Lacrosse Advertisement
259 North Dithridge
Pittsburgh, PA 15213

E-mail Drh5@pitt.edu for more info

Player’s Name ____________________

$15 charge for Ad design

☐ Back Cover - Color $1200
☐ Inside Front Cover - Color $700
☐ Inside Back Cover - Color $700
☐ Full Page - Black & White $200
☐ 1/2 Page - Black & White $100
☐ 1/4 Page - Black & White $60
☐ 1/8 Page - Black & White $30

Please return this form along with payment and artwork by: 02/01/2004. All artwork must be in Windows compatible format. Please make all checks payable to Panther Lacrosse

Name: ________________________________
Company: _____________________________
Street Address: _______________________
City/State/Zip: ________________________
Phone #: _____________________________
E-mail: ______________________________

Cover: 8.5 wide x 11 tall
Full Page: 7.5 wide x 10 tall
1/2 Page: 7.25 wide x 4.75 tall
1/8 Page: Business Card Size

(Approximate Business Card Size)

(please visit www.pitt.edu/~sorc/lacrosse for more team info)