Teaching (in an Academic Environment)

Marek J. Druzdzel
with minor additions from Peter Brusilovsky

Decision Systems Laboratory
School of Information Sciences
and Intelligent Systems Program
University of Pittsburgh
marek@sis.pitt.edu
http://www.pitt.edu/~druzdzel

Overview

- Why do we want to teach well?
- A statement of teaching philosophy
- Teaching effectiveness
- How to do teaching well?
- Teaching resources/technology
- Concluding remarks
Why do we want to teach well?

• The most important factor affecting student learning is the quality of teaching.
• Your students are learning from you more than you want.
• You will feel proud to follow your students’ achievements.

“I know it seems crazy when everyone else in the world wants to be a film director, but for me, teaching is one of the few heroic jobs left. All the biggest miracles take place in classrooms. Nothing happens without teachers.”

Stephen Frears
(British film director)
The importance of motivation

• There should be something that motivates you, something more than a salary or a perspective of tenure.
• What, to you, are the rewards of teaching?
• What ideals keep you motivated and inspire your students?
• How do you want to make a difference in the lives of your students?

Your statement of teaching philosophy

• a.k.a. “Reflective statement on teaching goals and approach”
• Documents your approach to teaching.
• Required in most teaching evaluations and in many job applications.
• Answers the question “Why do I teach?”
• Write one ASAP!
Your teaching philosophy: Contents

• What is “good teaching?”
• What motivates me to teach?
• What do I expect the outcome of my teaching to be?
• How do I know that I have taught successfully?
• What themes pervade my teaching, what habits, attitudes, or methods make my teaching effective?
• What is my interaction with students?
• How do my students best learn?
• Why is my teaching approach significant?
• What values do I want to impart on my students?
• What is it that I believe?

• What kind of person/teacher am I?

Your teaching philosophy: “Who am I as a teacher?”

"I don't believe I can really do without teaching." – Richard P. Feynman

"If we expect students to be winners and expect them to do well, they will rise to the occasion." – Jaime Escalante

"We can talk all we want about awards and salary raises, but the real reward of teaching is teaching. The personal satisfaction you get when you do it effectively is just phenomenal." – David W. Pratt
How do we assess effectiveness of teaching?

- **Inputs**, that is, what teachers do, how well they do the work of teaching.
- **Outputs**, that is, what teachers accomplish, typically how well their students learn.

Effectiveness of teaching: Inputs

1. **Preparation and content**
   - Identifying objectives and deciding course content
   - Designing learning activities
   - Classroom policies and procedures
   - A syllabus’s silent message
   - Communicating structure

2. **Engaging students/Stimulating student thought and interest**
   - Your questions: Do they make your students think?
   - Discussions, group work, collaborative learning
   - Teaching to stimulate and motivate
Effectiveness of teaching: Inputs

3. Making the subject matter comprehensible for the students (Explaining clearly)
   How to know when you are not clear and they don’t understand
   Making the content relevant
   Examples: The case in point that makes it clear

4. Knowledge and love of content
   Is “more” “better” when it comes to content?
   How do you convey knowledge? Is knowing the material enough to teach effectively?

5. Developing as a teacher
   Professional growth (e.g., seminars or courses focusing on teaching, use of teaching resources)

Effectiveness of teaching: Outputs

(Assessing student learning and your teaching)

Assessing student learning: exams, written work, projects, presentations, and performances
Effective grading
Assessing your teaching:
   Communication and feedback: from your students and your colleagues

Principles of instruction (Yelon, 1996)

- Meaningfulness/Prerequisites (Context)
- Open Communication (Relationships)
- Organized, Essential Ideas (Main Points)
- Learning Aids (Technology)
- Active Practice (Applying Information)
- Safe Spaces/Encouraging Places (Feeling)
- Consistency (Dependability)

Do you consider these Principles when designing a course? When Teaching it?

What is knowledge?

- To know is to apply whenever appropriate.
- Teach understanding and usefulness of the material.
- Start designing your course from the goal: What do you want your students to know?
Where to start (becoming a good teacher)?

If you were to walk into a classroom, what might you see or hear there (from the students as well as the teacher) that would cause you to think that you were in the presence of an expert?

What would make you think: “Oh, this is good; if I had a child this age, this is the class I would hope for.”

Consider your long life as a student. Recall an occasion (or a pattern of occasions) that you still remember. The memory can be either positive or negative. What makes this so memorable?

“People will forget what you said. People will forget what you did. But they will never forget how you made them feel”

Maya Angelou
(American writer and poet)
How do we do it well?

Most of student learning happens at home, so your classroom meetings are meant to:

- Structure the material
- Show relevance to the student needs
- Motivate the students, make them enthusiastic about the material
- You cannot make the students enthusiastic about the material if you are not enthusiastic yourself!
- Create and maintain enthusiasm!

Irritating teacher behavior

- Shows up late for class
- Doesn't show up for office hours
- Doesn't get to know students
- Makes students feel stupid
- Talks to the board
- Doesn't follow the syllabus

University of Tennessee, Knoxville FYS 1999
Irritating teacher behavior

The Seven Categories of Intolerable Teaching (Student ?) Behavior

• Condescending Negativism
• Poor Planning
• Immorality
• Un-communicated Course Details
• Unfair Grading
• Poor Hygiene
• Uncooperative Cynicism

(Braxton & Bayer, 1999)

How do you combine teaching and research?

• The two can support each other (see Feynman).
• It is easy for a beginning teacher to spend too much time on preparing lectures: Plan and limit the time.
How can technology help?

- Rich communication using Blackboard
- Course materials on the web.
  - Additional readings
  - Examples, problems, exercises
- Videotaping your lectures and making the available on the web (distance learning).
- Recording your lectures in mp3 format and making them available on the web (Dr. Hirtle).
- Annotating your slides with voice (Dr. Spring).
- Using PANOPTO system at SIS.

Resources for teaching

- University of Pittsburgh’s CIDDE (Center for Instructional Design and Distance Education)
  - Rich library of examples of teaching materials
  - Experts that you can meet with and that you can invite to your classes
  - Opportunity to videotape your lectures
  - Lunch-time talks and workshops
- Your colleagues: You can invite them to sit your classes and give you feedback.
- Literature on teaching
Concluding Remarks

• You cannot teach everything in a department – then choose what you teach carefully.
• The best idea, it seems to me, is to teach what you know best.
• Try to integrate your teaching and your research – you will do both better.
• Obtaining research funding will help you in teaching – you can hire your students as research assistants. This includes undergraduate students.

That’s it