INFSCI 2480: Adaptive Information Systems

# Adaptive Navigation Support

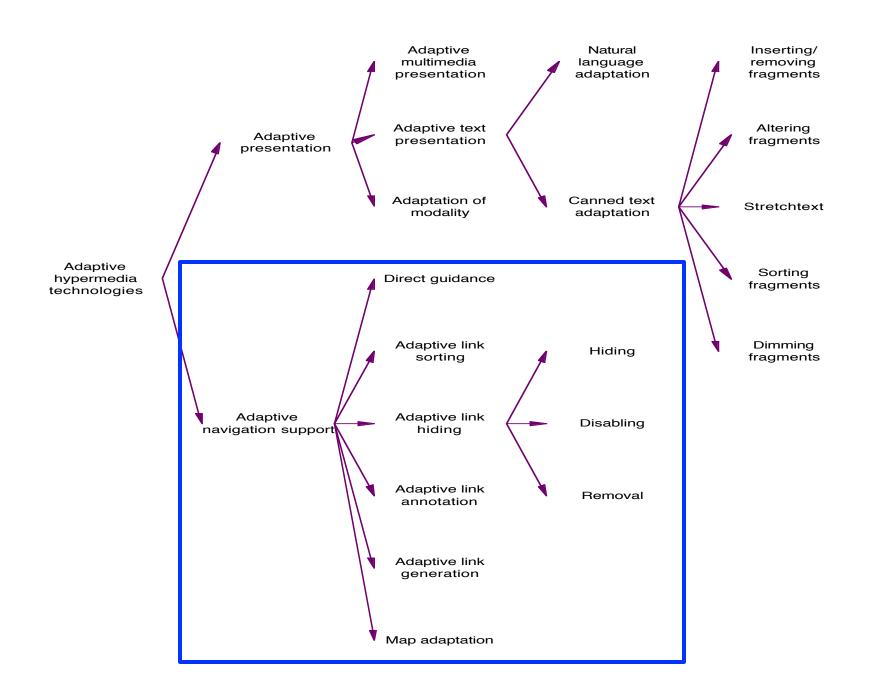
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#### Where we are?

	Search	Navigation	Recommendation
Content-based			
Semantics / Metadata			
Social			

# A Part of Adaptive Hypermedia

- Hypermedia = Pages + Links
- Adaptive presentation
  - content adaptation
- Adaptive navigation support
  - link adaptation



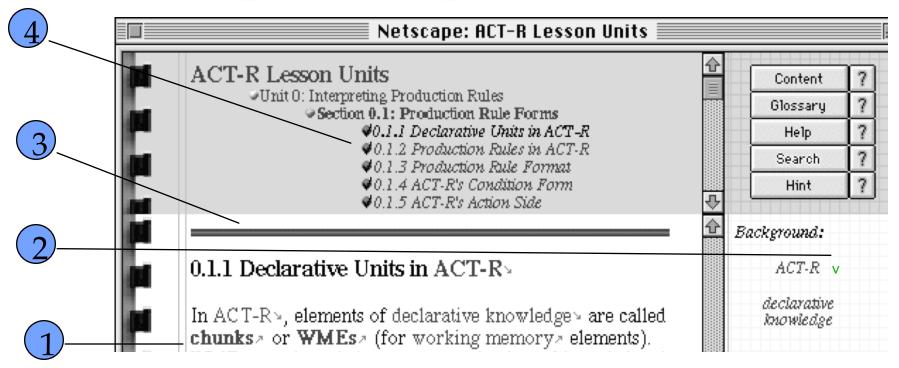
# Adaptive navigation support: goals

- Guidance: Where I can go?
  - Local guidance ("next best")
  - Global guidance ("ultimate goal")
- Orientation: Where am I?
  - Local orientation support (local area)
  - Global orientation support (whole hyperspace)

# Adaptive navigation support

- Direct guidance
- Restricting access
  - Removing, disabling, hiding
- Sorting
- Annotation
- Generation
  - Similarity-based, interest-based
- Map adaptation techniques

# Example: Adaptive annotation



- 1. Concept role
- 2. Current concept state

- 3. Current section state
- 4. Linked sections state

#### What can be adapted: links

- Contextual links ("real hypertext")
- Local non-contextual links
- Index pages
- Table of contents
- Links on local map
- Links on global map

# Link types and technologies

	Direct guidance	Sorting	Hiding	Annotation	Map adaptation
Contextual links	OK		(disabling)	OK	
Non-contextual links	OK	OK	?	OK	
Table of contents	OK		?	OK	
Index	OK		?	OK	
Local map	OK		OK	OK	OK
Global map	OK		OK	OK	OK

## Some Popular ANS Mechanisms

- Relevance-based navigation support
  - Expresses link relevance to user interests
  - Mechanism is similar to adaptive search, but interface is different
- Prerequisite-based navigation support
- Progress-based navigation support
- A mechanism is different from an interface
  - Same mechanism, different presentation

# Relevance-based navigation support

- Sorting
  - → HYPERFLEX, 1993
- Annotation (icons)
  - → Siskill & Webert 1996
- Annotation (font)
  - → ScentTrails 2003
- Annotation (icons) + Sorting
  - → YourNews, 2007

# Evaluation of Relevance-based AND using sorting

- HYPERFLEX: IR System
  - adaptation to user search goal
  - adaptation to "personal cognitive map"
- Number of visited nodes decreased (significant)
- Correctness increased (not significant)
- Goal adaptation is more effective
- No significant difference for time/topic

### Syskill & Webert vs. ScentTrails

#### Syskill & Webert- Lycos Search Lycos search: GRANTS CONTROL WUSTL DATA GENOME CDC INFECTIOUS UNIVERSITY RESEARCH PHARMACY HEALTH JOURNAL BIOLOGY MEDICAL Lycos Nov 15, 1995 catalog, 11646653 unique URLs 1) O08 Research & Data [1.0000, 5 of 14 terms, adj 1.0] Abstract: Research & Data HHS makes a substantial investment in improving understanding of health and social services. An increasing amount of the information generated by HHS organizations will be made available on the Internet and through this page. Program evaluation and policy research \* Abstracts of HHS program evaluation studies \* The 1994 Green Book: Data and information on selected social welfare programs \* Office of the Assistant Secretary for Planning and Evaluation Biomedical research \* National Institutes of Health (NIH) \* National Library of http://www.os.dhhs.gov/resdata.html (3k) 21 0 1.0 Online Journals [0,9902, 6 of 14 terms] Abstract: American Chemical Society Publications DOE Whitepaper on Bio-Informatics Emerging Infectious Diseases (EID) - CDC European Molecular Biology Network Newsletter Human Genome Newsletter GCG Transcript Journal of Biological Chemistry Journal of Clinical Monitoring Journal of Computer-Aided Molecular Design Mathematics and Biology Protein Science Recombinant DNA/Protein Resource Facility News Report: NCHGR GESTEC Director's Meeting on Genome Informatics Informatics Center, Vanderbilt University Medical Center Last Modified: Wednesday, 04 October 1995 webmaster@www.mc.vanderbilt.edu http://vumclib.mc.vanderbilt.edu/resources/interests/journal.html (3k) .996 Selected Internet Resources Starting Points Subject Specific Tactitation 10 0750 5 of 14 torms will 1 01

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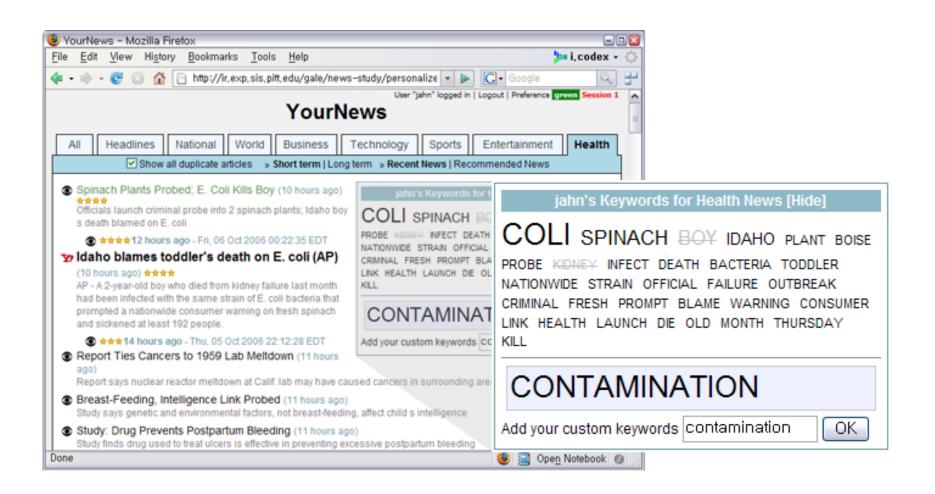
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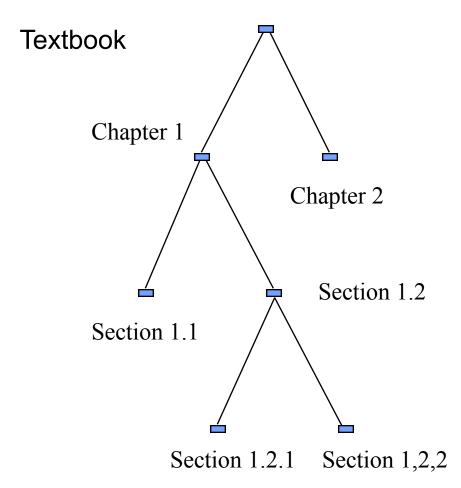
# Content-Based Link Annotation in YourNews



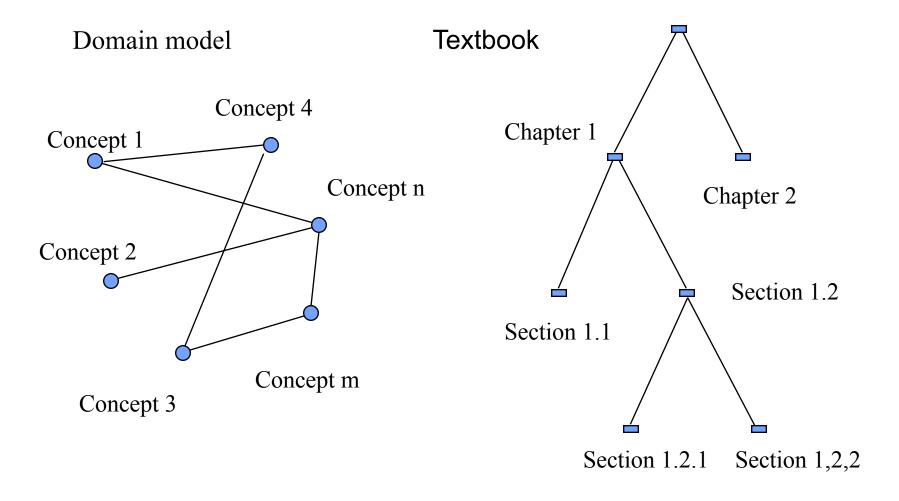
# InterBook: Prerequisite-based navigation in ET

- "Knowledge behind pages"
- Structured electronic textbook (a tree of "sections")
- Sections indexed by domain concepts
  - Outcome concepts
  - Background concepts
- Concepts are externalized as glossary entries
- Shows educational status of concepts and pages

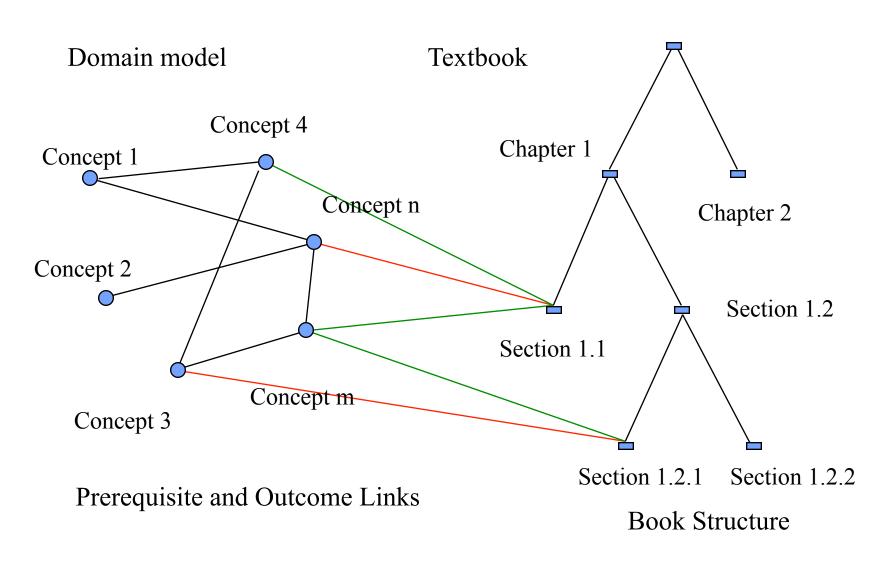
# Sections and concepts

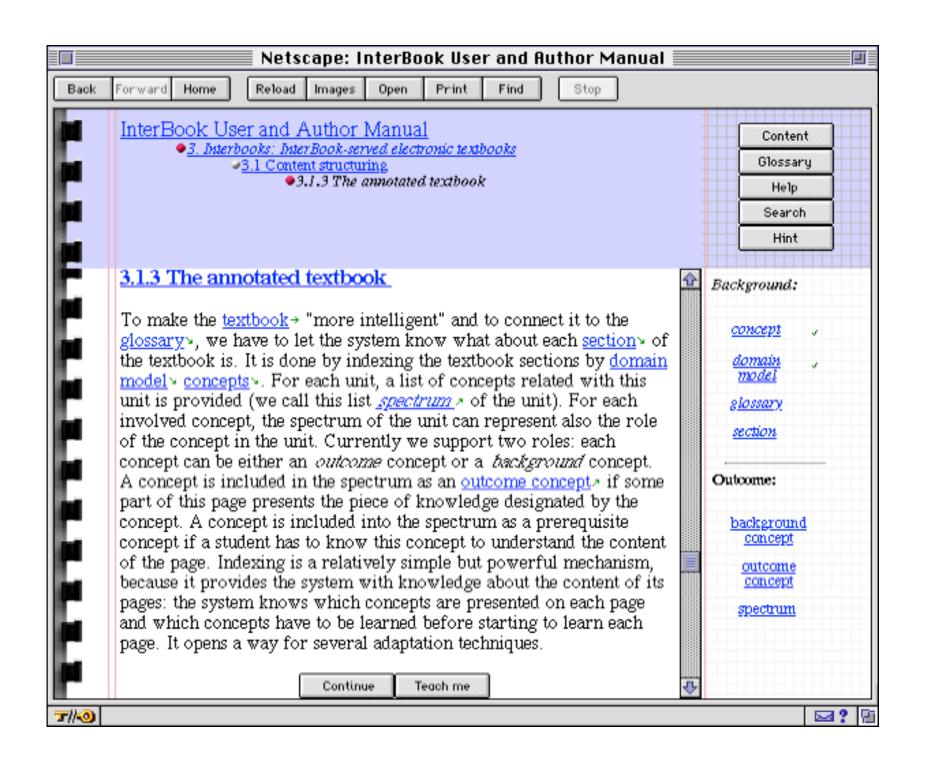


# Sections and concepts

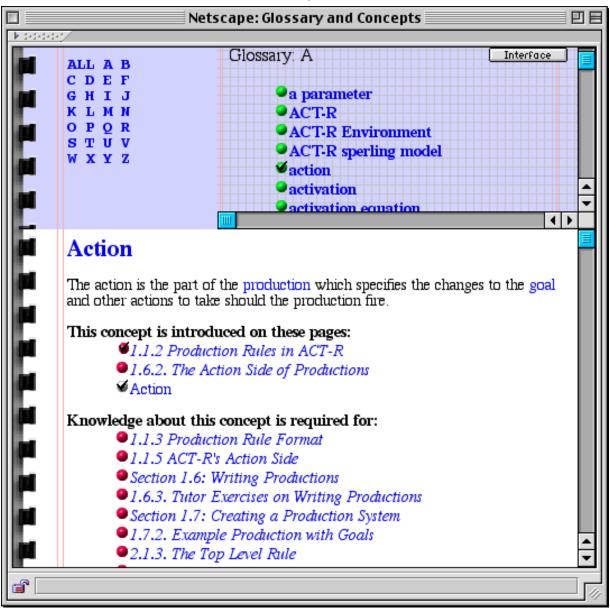


# Indexing and navigation





#### Glossary view



### Navigation in InterBook

- Regular navigation
  - Linear (Continue/Back)
  - Tree navigation (Ancestors/Brothers)
  - Table of contents
- Concept-based navigation
  - Glossary (concept -> section)
  - Concept bar (section -> concept)
  - Hypertext links (section -> concept)

# Adaptive navigation support

- Adaptive annotations
  - Links to sections
  - Links to concepts
  - Pages
- Adaptive sorting
  - Background help
- Direct guidance (course sequencing)
  - Teach Me

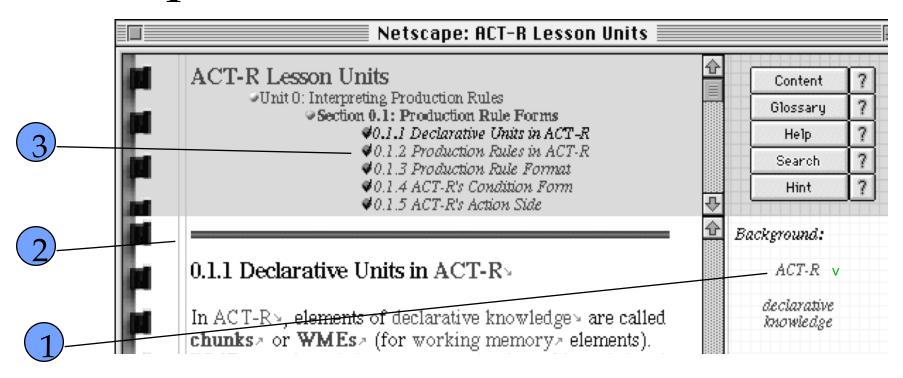
# User modeling

- Overlay student model for domain concepts
- Knowledge states for each concept
  - unknown (never seen)
  - known (visited some page)
  - learned (passed a test)
- Information for sections
  - visited/not visited
  - time spent
- Information for tests: last answers

## Adaptive annotation

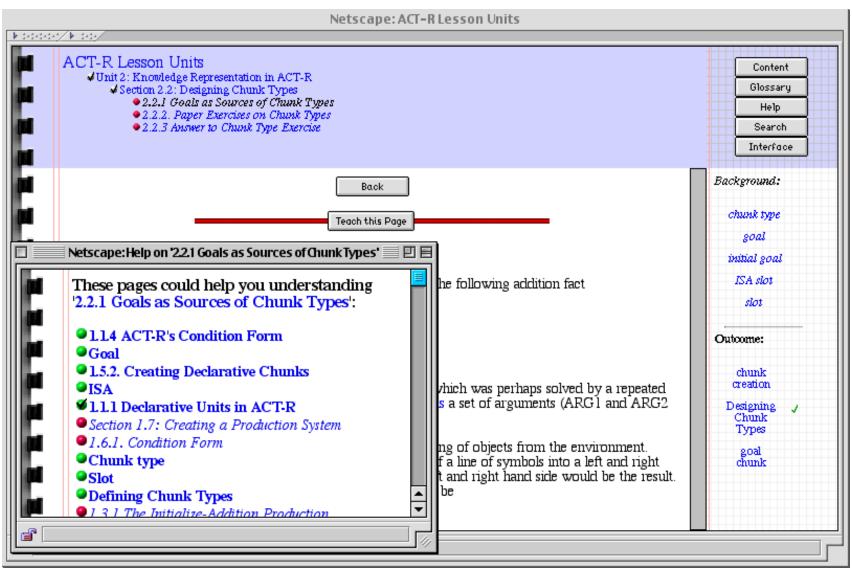
- Educational status for concept unknown
  - known
  - learned
- Educational status for sections
  - not ready to be learned
  - ready to be learned
  - suggested

## Adaptive annotation in InterBook



- 1. State of concepts (unknown, known, ..., learned)
- 2. State of current section (ready, not ready, nothing new)
- 3. States of sections behind the links (as above + visited)

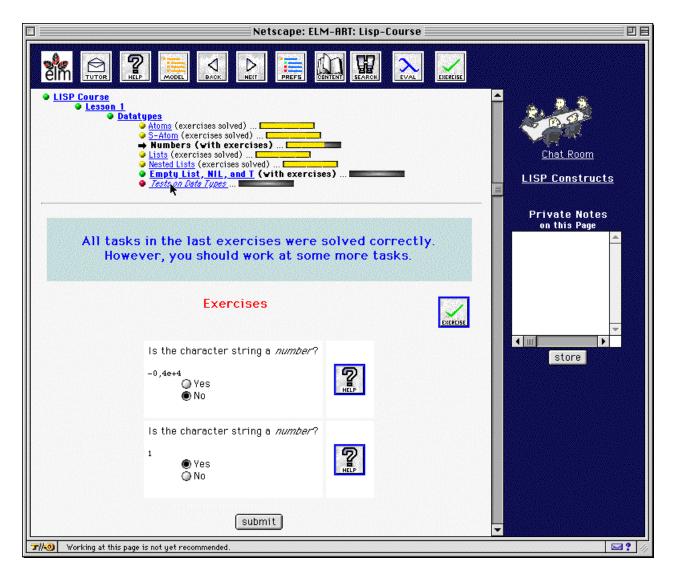
#### Backward learning: "help" and "teach this"

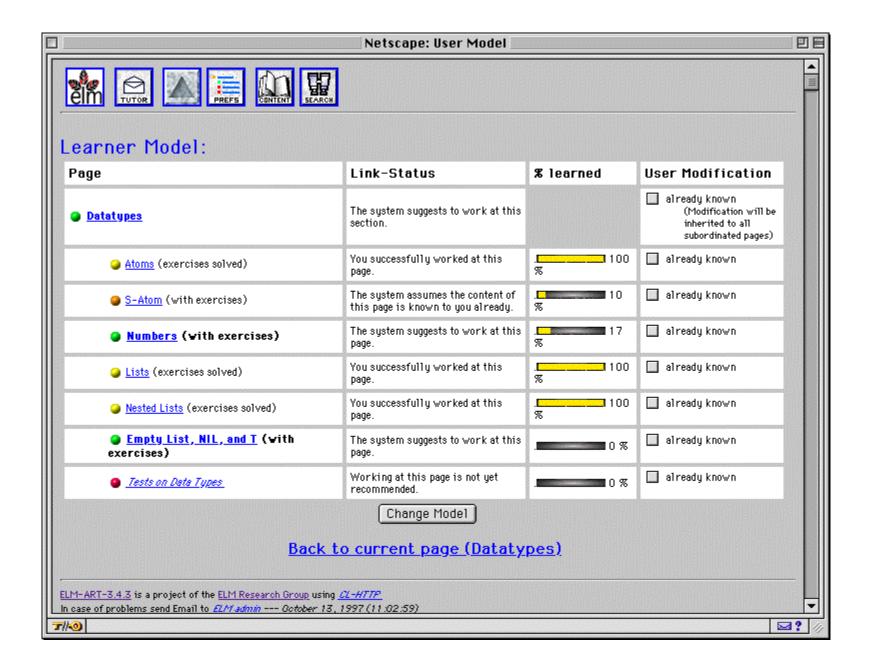


#### ELM-ART: Lisp ITS on WWW

- Model: adaptive electronic textbook
  - hierarchical textbook
  - tests
  - examples
  - problems
  - programming laboratory
- Navigation Support
  - Uses both progress-based and prerequisitebased navigation support

# ELM-ART: Navigation Support





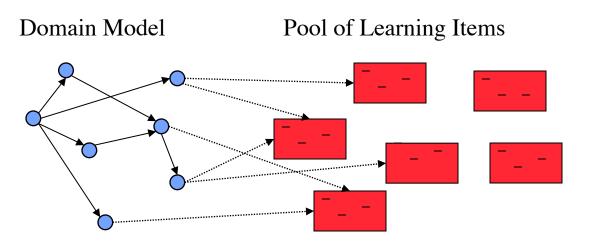
## Effects of Prerequisite ANS

- Reduces navigation efforts
- Reduces repetitive visits to presentation and problem pages
- Educational goal achieved faster
- Increases learning outcome
- Adaptive annotation encourage nonsequential navigation
- Make system more attractive for students

# Where is the Magic?

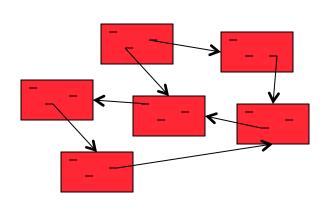
- No magic: Knowledge behind material
- Knowledge about domain (subject)
- Knowledge about documents
  - Simple concept indexing
- Knowledge about students
  - Learning goal model
  - Overlay student model
- Straightforward techniques of user modeling and adaptation

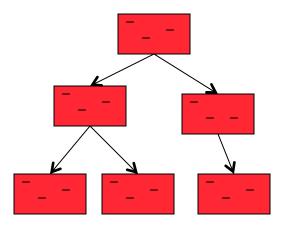
### Adaptive Hypertext: The Secret



- Adaptive hypertext has knowledge "behind" the pages
- A network of pages like a regular hypertext plus a network of concepts connected to pages

# Hyperspace structuring





- Concept-based hyperspace
- No imposed structure
- Hierarchy
- ASK approach conversational relationships

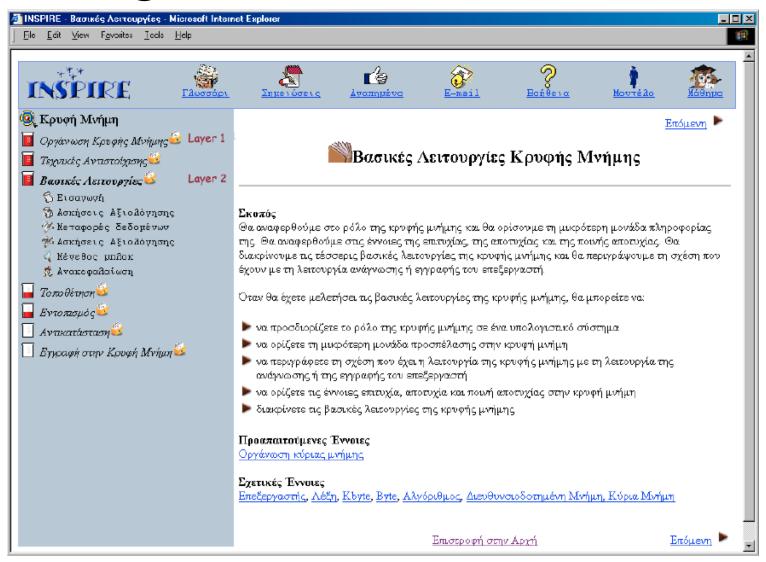
#### Progress-Based Mechanism

- The idea of the mechanism to express the progress of user knowledge/experience
  - With domain concepts
  - With content pages
- Possible interfaces
  - Removing links to well-known concepts (AHA)
  - Annotating links to concepts and pages
     (InterBook, Inspire, QuizGuide, NavEx)

### Progress-Based Hiding

- Adaptive course on Hypertext (De Bra)
- Hiding "not ready" links
- Hiding obsolete links to support content
- Small-scale evaluation
- No significant differences
- Students are not comfortable with disappearing links

### Progress-Based Annotation



# What Size of "concept"?

- How much domain knowledge should a concept cover?
- Two practical approaches
- Topic-based student modeling
  - Large topics, one per ULM/page
- Concept-based student modeling
  - Small concepts, many per ULM/page

## Topic-based Student Modeling

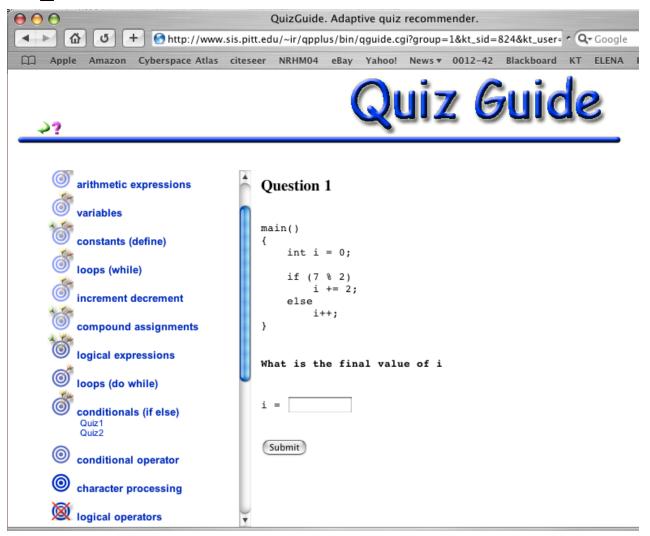
#### Benefits

- Easier for students and teachers to grasp
- Easier for teachers to index content
- Clear interface for presentation of progress

#### Shortcomings

- The user model is too coarse-grained
- Precision of user modeling is low

## Topic-Based ANS: QuizGuide



# QuizGuide: Topic-level Adaptive Annotations

- Target-arrow abstraction:
  - Number of arrows level of knowledge for the specific topic (from 0 to 3). *Individual*, event-based adaptation.









 Color Intensity – learning goal (current, prerequisite for current, not-relevant, notready). Group, time-based adaptation.











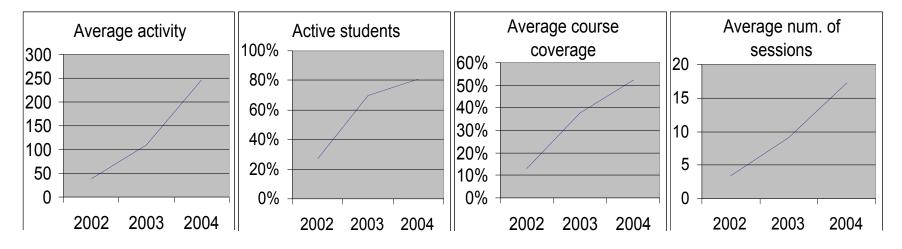
conditionals (if else)

Quiz1

Quiz2

### QuizGuide: Influence on Motivation

 Adaptive navigation support increased student's activity and persistence of using the system

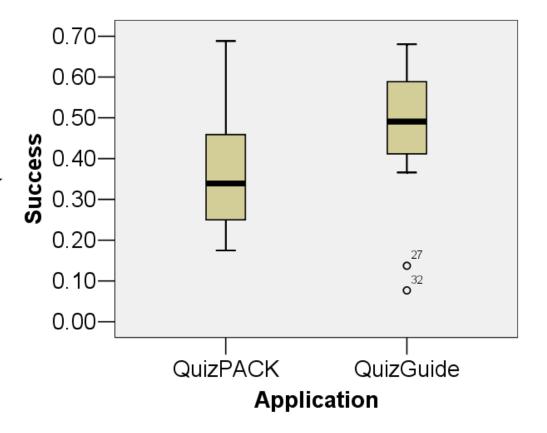


- Within the same class QuizGuide session were much longer than QuizPACK sessions: 24 vs. 14 question attempts at average.
- Average Knowledge Gain for the class rose from 5.1 to 6.5

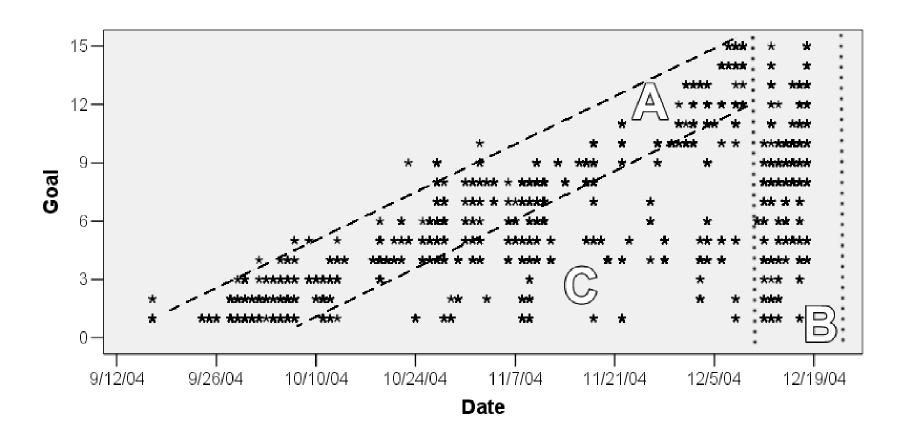
#### QuizGuide: Success Rate Increase

■ One-way ANOVA shows that mean success value for QuizGuide with ANS is significantly larger then:

F(1, 43) = 5.07
(p-value = 0.03).



## A Deeper Look



## Concept-based Student Modeling

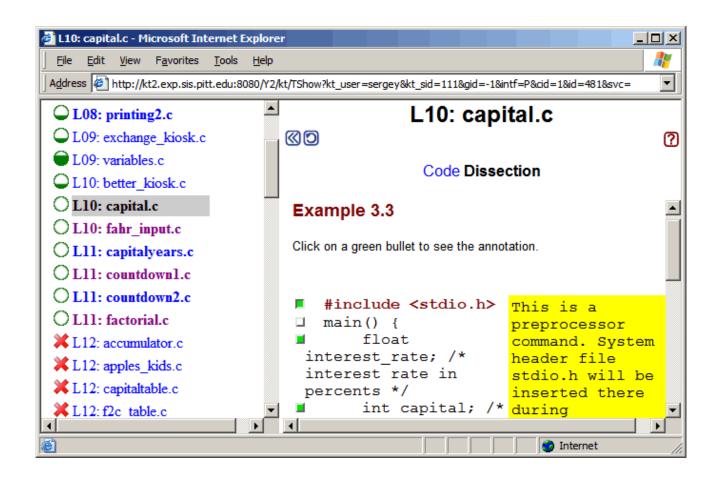
#### Benefits

- The user model is fine-grained
- Precision of user modeling is good

#### Shortcomings

- Harder for students and teachers to grasp
- Harder for teachers to index content
- Presentation of progress is harder to integrate into the system interface

## Concept-Based ANS: NavEx

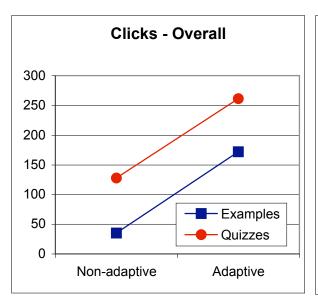


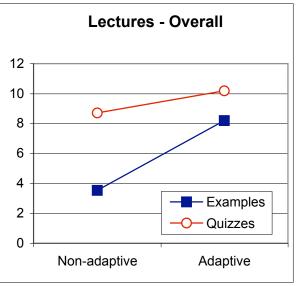
## Indexing Examples in NavEx

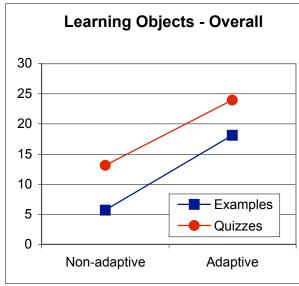
- Concepts derived from language constructs
  - C-code parser (based on UNIX lex & yacc)
  - 51 concepts totally (include, void, main\_func, decl\_var, etc)
- Ask teacher to assign examples to lectures
  - Use a subsetting approach to divide extracted concepts into prerequisite and outcome concepts

#### **Increased Motivation**

• The increase of the amount of work for the course







#### ANS vs Recommendations

- Relevance-based ANS vs. recommendations
  - Same engine, different interface
  - In-context guidance vs. ranked list
- More sophisticated ANS vs. recommendations
  - ANS can display simultaneously several aspects of importance/interest/relevance
  - Ranking used in recommendation approaches can only display only one dimension