

**The National Society of Black Engineers
University of Pittsburgh chapter**



**Corporate Partnership
Program**

2011-2012

NSBE is a tax exempt organization as defined by the Internal Revenue Service

Code 501 (c) (3) as such all donations are tax deductible.



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GREETINGS!

On behalf of the National Society of Black Engineers (NSBE), University of Pittsburgh chapter, we would like to cordially invite *your company* to build a partnership with the largest student managed organization in the world through our Corporate Partnership Program. We are a non-profit organization whose purpose is to mature young minority students into leaders and professionals who can positively and effectively function in the corporate and professional world. Our mission is to increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community. While developing a partnership with NSBE through the University of Pittsburgh Chapter, your company will play a key role in the development and maturation of this university's top students, while also benefitting from our rewards package.

At the University of Pittsburgh, we have not only had success in living out our mission, but also in the recruitment, retention, and graduation of qualified minorities in science, technology, and engineering. Our chapter programs embrace eight key directives: *academic excellence, leadership development, technical excellence, cultural and community awareness, financial vitality, communications, continuous education and career access*. We have been recognized on both a regional and national level in recent years for our excellence in academics, community service, quality of programs, and leadership development and mentoring.

The purpose of the Corporate Partnership Program is to not only acquire financial support to continue our existing programs and successes, but also to give your company the opportunity to benefit as much as possible from your support. Not only will you benefit from our corporate rewards program, but you also gain first choice and direct access in the recruitment of our top students of all disciplines. Your company will also gain exposure to students in NSBE chapters at universities around the country. Lastly, you have the opportunity to advertise through the organization and our media.

Enclosed in this packet is further explanation of some of our programs, our goals, the structure and functionality of the University of Pittsburgh's NSBE chapter, the corporate rewards package, partnership opportunities, and some information on our history, and accomplishments. There are different options and opportunities for general contribution or partnership. Please feel free to browse through it for more details.

Finally, I would like to sincerely thank you for your time, patience and consideration. Always feel free to contact myself or any member of my financial team regarding any questions, comments or concerns. We hope that you will take advantage of this opportunity.

Warmest Regards,

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Chapter Mission and Goals

The University of Pittsburgh Chapter of the National Society of Black Engineers employs a rigorous and diverse group of programs in order to fulfill our key business areas of academic excellence, technical excellence, communication, financial vitality, leadership, continuing education and career access, and cultural and community awareness.

VISION FOR THE YEAR: INCREASING PROFESSIONALISM AND RESHAPING OUR COLLEGIATE

CAREER

- Bridging the gap from *potential* to *progress* towards *movement* in a positive direction
- Increasing collaboration with Alumni and Alumni Chapter to serve as a template for professionalism and outlet for networks and advice
- Reaching out to non-minority stem organizations to broaden our horizons for membership enhancement and well developed programs
- Win the distinguished chapter of the year award thereby increasing our retention and recruitment rates

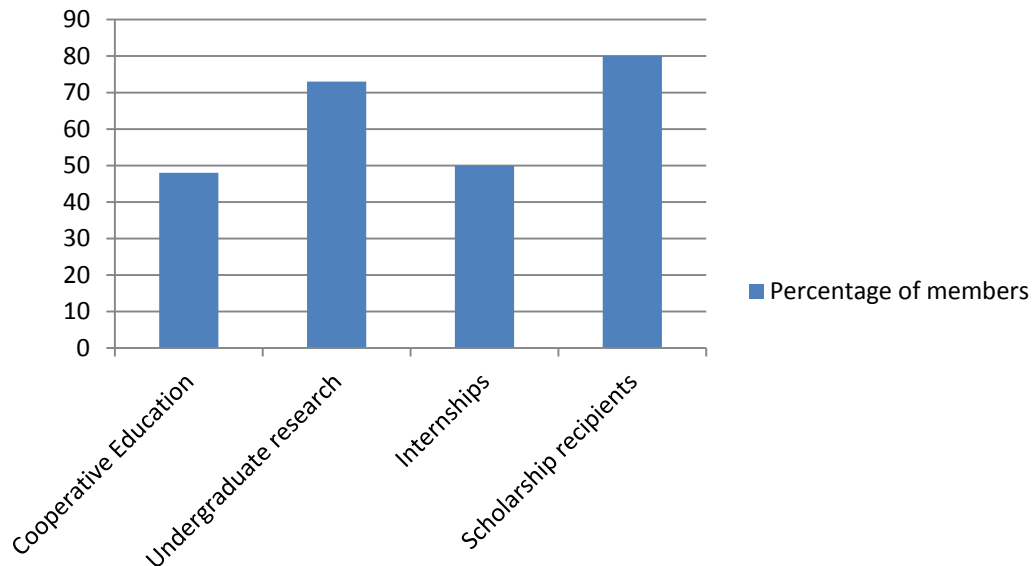
GOALS FOR THE YEAR:

- Strengthen unity and retention within our chapter
- Increasing the professionalism and organization of NSBE
- Become more serious about our futures and therefore our grades
- Attract more STEM majors
- Increasing our membership to at least 100 members
- Better quality programs
- Continue our advancements with the PCI (Pre-College Initiative) NSBE Jr. chapter
- Rebuilding our Alumni and Graduate chapter involvement
- Developing leadership
- Strong representation at all conferences
- Increase interaction with Minority Owned Businesses and corporations focused on inclusion
- Increase and diversify active membership in our organization
- Strengthen our relationship with our supporters and corporate partners
- Increase member participation in academic scholarships, internships, co-ops and research experience
- Provide resources and motivation for membership to pursue graduate education
- Develop programs that motivate, assist, and challenge all members to increase their GPA
- Increase our influence within the community through volunteer projects
- Expand our chapter participation in chapter and regional programs



CHAPTER EVALUATION (END OF ACADEMIC YEAR 2010-2011)

Membership Achievements



Membership Enhancements:

- Charter of the NSBE Jr. Trailblazers- Pre-College Initiative to develop the pipeline and impact every level of the NSBE membership through well-developed programming.
 - 20+ members in its first year, members represented 10 local high schools
- Membership point system implemented to encourage members to become more active and attend more events. Prizes awarded at the end of the year to 1 student in each class with the most points
 - Points awarded for participation in committees, attendance at events and GBMs, and overall enthusiasm and positive input to the chapter
- Increase Participation in Conferences-
 - 4 participants in the Technical Research Exhibition- A presentation of research projects in a national competition.
 - 1 member placing 2nd in the region
 - 2 teams participated in the Battle of the Engineers.
 - 1 team advancing to 2nd round
 - Fall Regional Conference:
 - Chair and workshop coordinators were from our membership
 - All 40 students who attended this conference from our chapter volunteered at the conference site to help everything run more smoothly



PROGRAMS AND CONFERENCES

MAJOR PROGRAMS

Stated below are the chapters three most attended and popular events. A full list of all programs can be found in the full solicitation packet also attached.

Dinnerview:

September, 2011

The University of Pittsburgh's National Society of Black Engineers prides itself in being able to hold an event that emphasize on the social, academic, and professional endeavors of our members with out corporate affiliates. The DinnerView is an event where our members as well as members from other diverse professional organizations engage in a warm, social and professional atmosphere with several corporate affiliates. Each member is allowed to engage in mock interviews and socialize over dinner with the corporate representatives. This program allows our members to form personal alliances with the present corporate sponsors in order to place them in possible future opportunities with those companies.

Alumni Mixer:

October, 2011

The Alumni Mixer is the first big push to reach our goal of including more alumni in our chapter activity to align with the vision. This event is held the week of Homecoming and it gives our members an opportunity to network with established Pitt Engineering alumni.

Study – A–Thons and Study Sessions:

December 2011 and April 2012

Study –A- Thons are held in the fall and spring the week before finals to provide students with a quiet study environment, last minute tutoring, and free reviews. Study sessions are held Monday through Thursday 7pm - 9pm. Every Sunday, we collaborate with other student organizations to provide academic support to undergraduate engineers, free food. (The university wide advertisement of these events makes it a prime advertisement opportunity for sponsors.)

CONFERENCE FUNDING

Regional Leadership Conference

\$1035

Date August 25th – 28th, 2011

At the Regional Leadership Conference in Richmond, Virginia, board members participate in leadership training given by the Regional Advisory Board and Regional Executive Board members.

Endeavor	Cost/Student	Total (approx 3 members)
Registration	\$65	\$195
Transportation	\$140	\$420
Lodging (3 days, 2 nights)	\$150	\$450
Total Costs	\$400	\$1035



Fall Regional Conference

\$5,865

Date November 11th – 13th, 2011

The Fall Regional Conference is our first regional meeting of the academic year and will be held in Baltimore, Maryland. At this conference, members will be able to participate in professional workshops, a graduate school exhibition, and an undergraduate research symposium. Other activities at this conference include career fairs, a cultural fair, and an awards banquet to recognize chapters.

Endeavor	Cost/Student	Total (approx 21 members)
Registration	\$85	\$1,785
Transportation	\$120	\$2,520
Lodging (3 days, 2 nights)	\$65	\$1,560
Total Costs	\$300	\$5,865

National Convention

\$12,800

Date March 28th – April 2nd, 2012

The NSBE National Convention is the climax of the NSBE experience. Students from around the world come together, all working to fulfill the NSBE mission. This year, the convention will be held in Pittsburgh, PA. Highlights of this year's convention include:

- More than 100 academic and professional development workshops
- Graduate school opportunities
- One of the largest job expositions in the country (more than 300 companies)
- Talks by world renowned professionals
- Attendance of more than 10,000 members from around the world

This conference is an excellent opportunity for chapters to revive our focus and fulfill the NSBE mission. Below is a table with estimated costs.

Endeavor	Cost/Student	Total (approx 40 members)
Registration	\$100	\$4,000
Transportation	\$20	\$800
Lodging (5 days, 4 nights)	\$200	\$8,000
Total Costs	\$320	\$12,800



CORPORATE REWARDS PACKAGE

CORPORATE DONATION (\$100-\$500)

- Website Advertisement for one (1) month
- One (1) Chapter T-Shirt
- Free subscription of University of Pittsburgh NSBE Newsletter

BASIC CORPORATE MEMBERSHIP (\$500-\$1,000)

- Website Advertisement for two (2) months
- One (1) Chapter T-Shirt
- Free subscription of University of Pittsburgh NSBE Newsletter
- Recognition in University of Pittsburgh Newsletter

SILVER CORPORATE MEMBERSHIP (\$1,000-\$2,000)

- Website Advertisement for one (1) semester
- One (1) Chapter T-Shirt
- Free subscription of University of Pittsburgh NSBE Newsletter
- Recognition in University of Pittsburgh Newsletter
- Access to chapter resumes
- Silver Corporate Membership Plaque
- ½ page University of Pittsburgh NSBE Newsletter Advertisement
- Special Recognition at Annual NSBE Banquet

GOLD CORPORATE MEMBERSHIP (\$2,000-\$3,000)

- Website Advertisement for one (1) year
- Two (2) Chapter T-Shirts
- Free subscription of University of Pittsburgh NSBE Newsletter
- Recognition in University of Pittsburgh Newsletter
- Access to chapter resumes
- Gold Corporate Membership Plaque
- Full page University of Pittsburgh NSBE Newsletter Advertisement
- Special Recognition at Annual NSBE Banquet
- Table at the Annual NSBE Banquet
- Company presentation at NSBE meeting of choice
- Luncheon with Pitt Students

PLATINUM CORPORATE MEMBERSHIP (\$3,000 and up)

- Website Advertisement for one (1) year
- Three (3) Chapter T-Shirts
- Free subscription of University of Pittsburgh NSBE Newsletter
- Recognition in University of Pittsburgh Newsletter
- Access to chapter resumes
- Platinum Corporate Membership Plaque
- Full page University of Pittsburgh NSBE Newsletter Advertisement



- Special Recognition at Annual NSBE Banquet
- Table at the Annual NSBE Banquet
- Company presentation at NSBE meeting of choice
- Luncheon with Pitt Students
- ½ page Pitt News Advertisement
- Sponsorship Event of Donor’s Choice

University of Pittsburgh: NSBE Programs/ Activities Partnership

This partnership section provides your company with the option to sponsor a particular activity or event inclusive with your donation. It is our way of allowing you, the company, to focus your support and resources on specific program areas. *The associated benefits are the same as those listed above plus any mentioned below.*

- Pre-college Initiative Program\$1640
 - Host one (1) NSBE Jr. Meeting and/ or workshop
 - Company Name and logo on PCI T-shirts
- Academic Excellence Program \$1300
- Study- A – Thons (2)\$1000
- Chapter Membership packet (business cards, t-shirts,etc.)\$500
 - Company Name and logo on t-shirts and selected supplies
- General Body Meeting (2).....\$100
- Chapter Publications (2).....\$2000
 - Full page advertisement in each (issue)
- Closing Banquet\$3000
 - Recognition at Closing Banquet
- Membership points reward gift certificates (\$25 each)..... \$350

University of Pittsburgh: NSBE Service Partnership*

- Host career development workshop
- Host academic achievement session

University of Pittsburgh: NSBE Equipment Partnership*

- Laptop computer
- Computer software
- Office Supplies
- Personal Organizer(s) / Planner(s)
- Flash and hard drives

* Any company that contributes item(s) in the above categories will receive the University of Pittsburgh NSBE Newsletter and invitations to chapter events.



CORPORATE RESPONSE FORMS

Company:

Email:

Contact Person:

Title:

Phone Number:

Fax:

Mailing Address:



Yes! We are interested in being a corporate sponsor (Check Level of Membership)

Yes, University of Pittsburgh's NSBE Chapter may allocate this contribution at their discretion

No, University of Pittsburgh's NSBE Chapter may only use this donation for the following program(s)

- Platinum Corporate Affiliate (\$5,000 and up) Amount: \$ _____
- Gold Corporate Sponsor (\$3,000-\$4,999) Amount: \$ _____
- Silver Corporate Sponsor (\$1,500-\$2,999) Amount: \$ _____
- Basic Corporate Sponsor (\$1,000-\$1,499) Amount: \$ _____
- Corporate Donation (\$500-\$999) Amount: \$ _____
- In-Kind Donations (supplies, equipment, or gifts) Amount: \$ _____

Yes! We are interested in the University of Pittsburgh: NSBE Programs/Activities Partnership

Please check all or any that apply

- Pre- College Initiative Program \$1,640
- Academic Excellence Program \$1,300
- Study-A-Thons \$2,200
- Membership (business cards, t-shirts, etc.) \$500
- General Body Meeting (1) \$100
- Chapter Newsletter \$2,000
- Closing Banquet \$3,000
- Membership points reward certificates \$350



Yes! We are interested in the University of Pittsburgh: NSBE Service Partnership

Host career development workshop

Host academic achievement session

Other volunteer service(s) or support: _____

Yes! We are interested in the University of Pittsburgh: NSBE Equipment Partnership

Laptop computer

Office Supplies

Computer software

Personal Organizer(s)/Planner(s)

Other supportive equipment or supplies: _____

Please send us more information about participating in your Diversity Job Expo.

Thank you for your interest in the University of Pittsburgh Chapter of NSBE. Please make checks payable to University of Pittsburgh NSBE. Return this form and payment to:

The National Society of Black Engineers

ATTN: Laneé Jones

G-32 Benedum Hall

Pittsburgh, PA 15213

[University of Pittsburgh NSBE chapter](#)



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