# Lecture 23: more Chapter 9, Section 2 Inference for Categorical Variable: More About Hypothesis Tests 

-Examples of Tests with 3 Forms of Alternative口How Form of Alternative Affects Test口When $P$-Value is "Small": Statistical Significance -Hypothesis Tests in Long-Run $\square$ Relating Test Results to Confidence Interval

## Looking Back: Review

- 4 Stages of Statistics
- Data Production (discussed in Lectures 1-4)
- Displaying and Summarizing (Lectures 5-12)
- Probability (discussed in Lectures 13-20)
- Statistical Inference
- 1 categorical: confidence intervals. hypothesis tests
- 1 quantitative
- categorical and quantitative
- 2 categorical
- 2 quantitative


## Hypothesis Test About $p$ (Review)

State null and alternative hypotheses $H_{0}$ and $H_{a}$ : Null is "status quo", alternative "rocks the boat". $H_{0}: p=p_{0} \quad$ vs. $\quad H_{a}:\left\{\begin{array}{l}p>p_{0} \\ p<p_{0} \\ p \neq p_{0}\end{array}\right\}$

1. Consider sampling and study design.
2. Summarize with $\widehat{p}$, standardize to $z$, assuming that $H_{o}: p=p_{o}$ is true; consider if $z$ is "large".
3. Find $P$-value=prob.of $z$ this far above/below/away from 0 ; consider if it is "small".
4. Based on size of $P$-value, choose $H_{0}$ or $H_{a}$.

## Checking Sample Size: C.I. vs. Test

$\square$ Confidence Interval: Require observed counts in and out of category of interest to be at least 10.

$$
\begin{aligned}
& n \widehat{p}=X \geq 10 \\
& n(1-\widehat{p})=n-X \geq 10
\end{aligned}
$$

- Hypothesis Test: Require expected counts in and out of category of interest to be at least 10 (assume $p=p_{0}$ ).

$$
\begin{aligned}
& n p_{0} \geq 10 \\
& n\left(1-p_{0}\right) \geq 10
\end{aligned}
$$

## Example: Checking Sample Size in Test

- Background: 30/400=0.075 students picked \#7 "at random" from 1 to 20 . Want to test $H_{0}: p=0.05$ vs. $H_{a}: p>0.05$.
- Question: Is $n$ large enough to justify finding $P$-value based on normal probabilities?
$\square$ Response:

$$
\begin{aligned}
& n p_{0}= \\
& n\left(1-p_{0)}=\right.
\end{aligned}
$$

Looking Back: For confidence interval, checked 30 and 370 both at least 10.

## Example: Test with ">" Alternative (Review)

- Note: Step 1 requires 3 checks:
- Is sample unbiased? (Sample proportion has mean 0.05?)
- Is population $\geq 10 n$ ? (Formula for s.d. correct?)
- Are $n p o$ and $n(1-p o)$ both at least 10 ? (Find or estimate $P$-value based on normal probabilities?)

1. Students are "typical" humans; bias is issue at hand.
2. If $p=0.05$, sd of $\hat{p}$ is $\sqrt{\frac{0.05(1-0.05)}{400}}$ and
$z=\frac{0.075-0.05}{\sqrt{\frac{0.05(1-0.05)}{400}}}=+2.29$
3. $\quad P$-value $=P(Z \geq 2.29)$ is small: just over 0.01
4. Reject $H_{0}$, conclude Ha: picks were biased for \#7.

## Example: Test with "Less Than" Alternative

- Background: 111/230 of surveyed commuters at a university walked to school.
Test and CI for One Proportion
Test of $p=0.5$ vs $p<0.5$
Sample X N Sample p $95.0 \%$ Upper Bound Z-Value P-Value
$1 \begin{array}{lllllll}111 & 230 & 0.482609 & 0.536805 & -0.53 & 0.299\end{array}$
- Question: Do fewer than half of the university's commuters walk to school?
- Response: First write $H_{0}$ : vs. $H_{a}$ :

1. Students need to be rep. in terms of year. $115 \geq 10$
2. Output $\rightarrow \hat{p}=\quad z=\quad$ Large?
3. $\quad P$-value $=$
. Small?
4. Reject $H_{0}$ ?

Conclude?

## Example: Test with "Not Equal" Alternative

- Background: 43\% of Florida's community college students are disadvantaged.
- Question: Is \% disadvantaged at Florida Keys Community College (169/356=47.5\%) unusual?
Test and CI for One Proportion
Test of $p=0.43 \mathrm{vs} p$ not $=0.43$
Sample X N Sample p $95.0 \% \mathrm{CI} \quad$ Z-Value P-Value
$1 \quad 169 \quad 356 \quad 0.474719 \quad(0.422847 .0 .526592) \quad 1.70 \quad 0.088$
$\square$ Response: First write $H_{0}$ : vs. $H_{a}$ :

1. $356(0.43), 356(1-0.43)$ both $\geq 10$; pop. $\geq 10(356)$
2. $\widehat{p}=\quad, z=$
3. $\quad P$-value $=\quad$ small?
4. Reject $H_{0}$ ? Is $47.5 \%$ unusual?

## 90-95-98-99 Rule to Estimate $P$-value



## One-sided or Two-sided Alternative

- Form of alternative hypothesis impacts $P$-value
- $P$-value is the deciding factor in test
- Alternative should be based on what researchers hope/fear/suspect is true before "snooping" at the data
- If $<$ or $>$ is not obvious, use two-sided alternative (more conservative)


## Example: How Form of Alternative Affects Test

- Background: 43\% of Florida's community college students are disadvantaged.
- Question: Is \% disadvantaged at Florida Keys Community College (47.5\%) unusually high?

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Test of p = 0.43 vs p > 0.43
Sample \(\quad \mathrm{X} \quad \mathrm{N}\) Sample p \(95.0 \%\) Lower Bound Z-Value P-Value
\begin{tabular}{lllllll}
1 & 169 & 356 & 0.474719 & 0.431186 & 1.70 & 0.044
\end{tabular}
```

- Response: Now write $H_{0}: p=0.43$ vs. $H_{a}$ :

1. Same checks of data production as before.
2. Same $\widehat{p}=0.475$ (Note: $0.475>0.43$ ), same $z=+1.70$.
3. $\operatorname{Now} P$-value $=$ . Small?
4. Is $47.5 \%$ significantly higher than $43 \%$ ?

## $P$-value for One- or Two-Sided Alternative

- $P$-value for one-sided alternative is half $P$-value for two-sided alternative.
- $P$-value for two-sided alternative is twice $P$-value for one-sided alternative.
For this reason, two-sided alternative is more conservative (larger $P$-value, harder to reject Ho).


## Example: Thinking About Data at Hand

- Background: 43\% of Florida's community college students are disadvantaged. At Florida Keys, the rate is $47.5 \%$.
- Question: Is the rate at Florida Keys significantly lower?
$\square$ Response:


## Definition; How Small is a "Small" $P$-value?

alpha $(\alpha)$ : cut-off level which signifies a $P$-value is small enough to reject $H_{0}$

- Avoid blind adherence to cut-off $\alpha=0.05$
- Take into account...
- Past considerations: is $H_{0}$ "written in stone" or easily subject to debate?
$\square$ Future considerations: What would be the consequences of either type of error?
- Rejecting $H_{0}$ even though it's true
- Failing to reject $H_{0}$ even though it's false


## Example: Reviewing P-values and Conclusions

- Background: Consider our prototypical examples:
- Are random number selections biased? $P$-value $=0.011$
- Do fewer than half of commuters walk? $P$-value $=0.299$
- Is $\%$ disadvantaged significantly different? $P$-value $=0.088$
- Is $\%$ disadvantaged significantly higher? $P$-value $=0.044$
- Question: What did we conclude, based on $P$-values?
- Response: (Consistent with 0.05 as cut-off $\alpha$ )
- $\quad P$-value $=0.011 \rightarrow$ Reject $H_{0}$ ?
- $\quad P$-value $=0.299 \rightarrow$ Reject $H_{0}$ ?
- $\quad P$-value $=0.088 \rightarrow$ Reject $H_{0}$ ?
- $P$-value $=0.044 \rightarrow$ Reject $H_{0}$ ?


## Example: Cut-Offs for "Small" P-Value

- Background: Bookstore chain will open new store in a city if there's evidence that its proportion of college grads is higher than 0.26 , the national rate.
- Question: Choose cut-off ( $0.10,0.05,0.01$ ):
- if no other info is provided
- if chain is enjoying considerable profits; owners are eager to pursue new ventures
- if chain is in financial difficulties, can't afford losses if unsuccessful due to too few grads
$\square$ Response:


## Definition

## Statistically significant data: produce $P$-value small

 enough to reject $H_{0} . z$ plays a role:$$
z=\frac{\hat{p}-p_{0}}{\sqrt{\frac{p_{0}\left(1-p_{0}\right)}{n}}}=\frac{\left(\hat{p}-p_{0}\right) \sqrt{n}}{\sqrt{p_{0}\left(1-p_{0}\right)}}
$$

Reject $H_{0}$ if $P$-value small; if $|z|$ large; if...

- Sample proportion $\hat{p}$ far from $p_{0}$
- Sample size $n$ large
- Standard deviation small (if $p_{0}$ is close to 0 or 1 )


## Role of Sample Size $n$

- Large $\boldsymbol{n}$ : may reject $H_{0}$ even though observed proportion isn't very far from $p_{0}$, from a practical standpoint.
Very small $P$-value $\rightarrow$ strong evidence against Ho but $p$ not necessarily very far from $p$.
- Small $\boldsymbol{n}$ : may fail to reject $H_{0}$ even though it is false.
Failing to reject false Ho is $2^{\text {nd }}$ type of error


## Definition

- Type I Error: reject null hypothesis even though it is true (false positive)
- Probability is cut-off $\alpha$ Type II Error: fail to reject null hypothesis even though it's false (false negative)


## Hypothesis Test and Long-Run Behavior

test Ho: $p=.50$ vs. Ha: $p$ not equal .50
(reject if $p$-value<.05)

$\mathrm{z}=-.89, \mathrm{p}$-valùe $=.371 \longrightarrow$ do not reject Ho
$\mathrm{z}=+.89, \mathrm{p}$-value $=.371 \longrightarrow$ do not reject Ho
$\mathrm{z}=+2.24$, p -value $=.025 \longrightarrow$ reject Ho
in the long run
95\% of tests do not reject Ho
$5 \%$ of tests reject Ho
$\mathrm{z}=-.89, \mathrm{p}$-value $=.371 \longrightarrow$ do not reject Ho

## Confidence Interval and Hypothesis Test Results

- Confidence Interval: range of plausible values
- Hypothesis Test: decides if a value is plausible Informally,
- If $p o$ is in confidence interval, don't reject Ho: $p=p$ o

ㅁ If $p$ o is outside confidence interval, reject Ho: $p=p \mathrm{o}$ Relationship between 95\% confidence interval and two-sided test with .05 as cut-off for $p$-value


## Example: Test Results, Based on C.I.

$\square$ Background: A 95\% confidence interval for proportion of all students choosing \#7 "at random" from numbers 1 to 20 is (0.055, 0.095).
$\square$ Question: Would we expect a hypothesis test to reject the claim $p=0.05$ in favor of the claim $p>0.05$ ?
$\square$ Response:

## Example: C.I. Results, Based on Test

$\square$ Background: A hypothesis test did not reject $H_{0}: p=0.5$ in favor of the alternative $H_{a^{\prime}} p<0.5$.
$\square$ Question: Do we expect 0.5 to be contained in a confidence interval for $p$ ?
$\square$ Response:

## Lecture Summary

(More Hypothesis Tests for Proportions)

- Examples with 3 forms of alternative hypothesis
- Form of alternative hypothesis
- Effect on test results
- When data render formal test unnecessary
- $\quad P$-value for 1 -sided vs. 2-sided alternative
- Cut-off for "small" $P$-value
- Statistical significance; role of $n$, Type I or II Error
- Hypothesis tests in long-run
$\square$ Relating tests and confidence intervals

