## Lecture 23: more Chapter 9, Section 2 Inference for Categorical Variable: More About Hypothesis Tests

Examples of Tests with 3 Forms of Alternative
How Form of Alternative Affects Test
When *P*-Value is "Small": Statistical Significance
Hypothesis Tests in Long-Run
Relating Test Results to Confidence Interval

## Looking Back: Review

#### **4** Stages of Statistics

- Data Production (discussed in Lectures 1-4)
- Displaying and Summarizing (Lectures 5-12)
- Probability (discussed in Lectures 13-20)
- Statistical Inference
  - □ 1 categorical: confidence intervals, hypothesis tests
  - □ 1 quantitative
  - □ categorical and quantitative
  - □ 2 categorical
  - □ 2 quantitative

## Hypothesis Test About *p* (*Review*)

State null and alternative hypotheses  $H_0$  and  $H_a$ : Null is "status quo", alternative "rocks the boat".

$$H_0: p = p_0 \quad \text{vs.} \quad H_a: \begin{cases} p > p_0 \\ p < p_0 \\ p \neq p_0 \end{cases}$$

1. Consider sampling and study design.

- 2. Summarize with  $\hat{p}$ , standardize to z, assuming that  $H_o$ :  $p = p_o$  is true; consider if z is "large".
- 3. Find *P*-value=prob.of *z* this far above/below/away from 0; consider if it is "small".
- 4. Based on size of *P*-value, choose  $H_0$  or  $H_a$ .

## Checking Sample Size: C.I. vs. Test

- Confidence Interval: Require observed counts in and out of category of interest to be at least 10.  $n\widehat{p} = X \ge 10$   $n(1 - \widehat{p}) = n - X > 10$
- □ Hypothesis Test: Require expected counts in and out of category of interest to be at least 10 (assume  $p = p_0$ ).

$$np_0 \ge 10$$
  
 $n(1-p_0) \ge 10$ 

#### **Example:** Checking Sample Size in Test

- □ **Background**: 30/400=0.075 students picked #7 "at random" from 1 to 20. Want to test  $H_0: p=0.05$  vs.  $H_a: p>0.05$ .
- Question: Is *n* large enough to justify finding *P*-value based on normal probabilities?
- **Response:**

 $n p_0 =$ 

 $n(1-p_0)=$ 

*Looking Back:* For confidence interval, checked 30 and 370 both at least 10.

#### **Example:** *Test with ">" Alternative (Review)*

- □ Note: Step 1 requires 3 checks:
  - Is sample unbiased? (Sample proportion has mean 0.05?)
  - Is population  $\geq 10n$ ? (Formula for s.d. correct?)
  - Are npo and n(1-po) both at least 10? (Find or estimate P-value based on normal probabilities?)
- 1. Students are "typical" <u>humans; bias is</u> issue at hand.
- 2. If p=0.05, sd of  $\hat{p}$  is  $\sqrt{\frac{0.05(1-0.05)}{400}}$  and  $z = \frac{0.075-0.05}{\sqrt{\frac{0.05(1-0.05)}{400}}} = +2.29$
- 3. P-value =  $P(Z \ge 2.29)$  is small: just over 0.01
- 4. Reject  $H_0$ , conclude Ha: picks were biased for #7.

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#### **Example:** *Test with "Less Than" Alternative*

	Background: 111/230 of surveyed commuters at a
	university walked to school.
Test	and CI for One Proportion
Test	of $p = 0.5 vs p < 0.5$
Samp]	le X N Sample p 95.0% Upper Bound Z-Value P-Value
1	111 230 0.482609 0.536805 -0.53 0.299
	<b>Question:</b> Do fewer than half of the university's
	commuters walk to school?
	<b>Response:</b> First write $H_0$ : vs. $H_a$ :
1.	Students need to be rep. in terms of year. 115≥10
2.	Output $\rightarrow \hat{p} = \underline{\qquad}, z = \underline{\qquad}$ . Large?
3.	<i>P</i> -value = Small?
4.	Reject $H_0$ ? Conclude?
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#### **Example:** Test with "Not Equal" Alternative

- **Background**: 43% of Florida's community college students are disadvantaged.
- **Question:** Is % disadvantaged at Florida Keys П Community College (169/356=47.5%) unusual? Test and CI for One Proportion Test of p = 0.43 vs p not = 0.43 N Sample p 95.0% CI Z-Value P-Value Sample X 356 0.474719 (0.422847, 0.526592) 1.70 169 0.088 1 **Response:** First write  $H_0$ : vs.  $H_a$ : П 356(0.43), 356(1-0.43) both  $\geq 10$ ; pop.  $\geq 10(356)$ 1.  $\hat{p} =$ 2. 3. P-value =; small? Reject  $H_0$ ? Is 47.5% unusual? 4.

#### 90-95-98-99 Rule to Estimate *P*-value



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L23.15

### One-sided or Two-sided Alternative

- Form of alternative hypothesis impacts
   *P*-value
- *P*-value is *the* deciding factor in test
- Alternative should be based on what researchers hope/fear/suspect is true *before* "snooping" at the data
- If < or > is not obvious, use two-sided alternative (more conservative)

#### **Example:** How Form of Alternative Affects Test

- **Background**: 43% of Florida's community college students are disadvantaged.
- Question: Is % disadvantaged at Florida Keys Community College (47.5%) unusually high?

Test of p = 0.43 vs p > 0.43SampleXNSample p95.0%Lower BoundZ-ValueP-Value11693560.4747190.4311861.700.044

- **Response:** Now write  $H_0$ : p = 0.43 vs. $H_a$ :
- 1. Same checks of data production as before.
- 2. Same  $\hat{p} = 0.475$  (*Note:* 0.475>0.43), same z=+1.70.
- 3. Now *P*-value = \_\_\_\_\_. Small?
- 4. Is 47.5% significantly higher than 43%?

## P-value for One- or Two-Sided Alternative

- *P*-value for one-sided alternative is half
   *P*-value for two-sided alternative.
- *P*-value for two-sided alternative is twice
   *P*-value for one-sided alternative.
- For this reason, two-sided alternative is more conservative (larger *P*-value, harder to reject Ho).

#### **Example:** Thinking About Data at Hand

- Background: 43% of Florida's community college students are disadvantaged. At Florida Keys, the rate is 47.5%.
- Question: Is the rate at Florida Keys significantly lower?
- **Response:**

## Definition; How Small is a "Small" *P*-value?

**alpha** ( $\alpha$ ): cut-off level which signifies a *P*-value is small enough to reject  $H_0$ 

- Avoid blind adherence to cut-off  $\alpha = 0.05$
- Take into account...
  - □ Past considerations: is  $H_0$  "written in stone" or easily subject to debate?
  - □ Future considerations: What would be the consequences of either type of error?
    - Rejecting  $H_0$  even though it's true
    - Failing to reject  $H_0$  even though it's false

#### **Example:** Reviewing P-values and Conclusions

- **Background**: Consider our prototypical examples:
  - Are random number selections biased? *P*-value=0.011
  - Do fewer than half of commuters walk? *P*-value=0.299
  - Is % disadvantaged significantly different? *P*-value=0.088
  - Is % disadvantaged significantly higher? *P*-value=0.044
- **Question:** What did we conclude, based on *P*-values?
- **Response:** (Consistent with 0.05 as cut-off  $\alpha$ )
  - P-value=0.011 → Reject  $H_0$ ?
  - P-value=0.299  $\rightarrow$  Reject  $H_0$ ?
  - P-value=0.088  $\rightarrow$  Reject  $H_0$ ?
  - P-value=0.044  $\rightarrow$  Reject  $H_0$ ?

## **Example:** Cut-Offs for "Small" P-Value

- Background: Bookstore chain will open new store in a city if there's evidence that its proportion of college grads is higher than 0.26, the national rate.
- **Question:** Choose cut-off (0.10, 0.05, 0.01):
  - if no other info is provided
  - if chain is enjoying considerable profits; owners are eager to pursue new ventures
  - if chain is in financial difficulties, can't afford losses if unsuccessful due to too few grads
- **Response:**



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## Definition

# Statistically significant data: produce *P*-value small enough to reject $H_0$ . *z* plays a role:

$$z = \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1 - p_0)}{n}}} = \frac{(\hat{p} - p_0)\sqrt{n}}{\sqrt{p_0(1 - p_0)}}$$

Reject  $H_0$  if P-value small; if |z| large; if...

- Sample proportion  $\hat{p}$  far from  $p_0$
- Sample size *n* large
- Standard deviation small (if  $p_0$  is close to 0 or 1)

#### Role of Sample Size *n*

- Large n: may reject  $H_0$  even though observed proportion isn't very far from  $p_0$ , from a practical standpoint.
- Very small *P*-value  $\rightarrow$  strong evidence against Ho but *p* not necessarily very far from *p*0.
- Small n: may fail to reject  $H_0$  even though it is false.

Failing to reject false Ho is 2<sup>nd</sup> type of error

## Definition

- **Type I Error:** reject null hypothesis even though it is true (false positive)
  - $\square$  Probability is cut-off  $\alpha$
- **Type II Error:** fail to reject null hypothesis even though it's false (false negative)

### Hypothesis Test and Long-Run Behavior



Elementary Statistics: Looking at the Big Picture

Confidence Interval and Hypothesis Test Results

- Confidence Interval: range of plausible values
- Hypothesis Test: decides if a value is plausible
   Informally,
  - □ If po is in confidence interval, don't reject Ho: p=po
  - □ If po is outside confidence interval, reject Ho: p=po

Relationship between 95% confidence interval and two-sided test with .05 as cut-off for p-value



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## **Example:** Test Results, Based on C.I.

- Background: A 95% confidence interval for proportion of all students choosing #7 "at random" from numbers 1 to 20 is (0.055, 0.095).
- □ Question: Would we expect a hypothesis test to reject the claim p=0.05 in favor of the claim p>0.05?
- **Response:**

## Example: C.I. Results, Based on Test

- **Background**: A hypothesis test did not reject  $H_0$ : p=0.5 in favor of the alternative  $H_a$ ; p<0.5.
- **Question:** Do we expect 0.5 to be contained in a confidence interval for p?
- **Response:**

### **Lecture Summary**

## (More Hypothesis Tests for Proportions)

- □ Examples with 3 forms of alternative hypothesis
- □ Form of alternative hypothesis
  - Effect on test results
  - When data render formal test unnecessary
  - P-value for 1-sided vs. 2-sided alternative
- □ Cut-off for "small" *P*-value
- □ Statistical significance; role of n, Type I or II Error
- Hypothesis tests in long-run
- Relating tests and confidence intervals