



To : All Conestoga District Units

I conducted a presentation on the National Boy Scout of America parent initiative at the Conestoga District September Roundtable. During that presentation I talked about a program called ScoutParents and its objectives. The goals of this program are to retain scouts in the program and provide the scouting program to every eligible youth in the Conestoga District communities. In the presentation I talked about how we as unit leaders need to promote, educate, and inspire parents of scouts to become involved and participate with their sons in the program as a way of accomplishing the retention and membership goals.

I gave every attendee at the Roundtable a ProScouting brochure which stated on the cover that "Scouting Builds MORE than just Campfires. Inside the brochure there is a short discussion on; Scouting Building Character, Values, Community, but most important building Families. I asked you at the Roundtable to take the message with you when you go out and do your recruiting. This fall when you do your presentations recruit not only the boy but recruit the boy's family.

At the Roundtable I gave six "gift" ScoutParents BakPaks to randomly selected units and told rest of you that I had a ScoutParents BakPak "gift" for every unit in the District. You can obtain your units "gift" ScoutParents BakPak by stopping at my house and asking me for one. Please call or send me an e-mail to make sure I am home and able to support your needs.

In the BakPak you will find a DVD that has the video I showed at the Roundtable on parent involvement. Please show this video at your recruiting and sign-up events.

Make "It" SO!

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