



AWARDS PRESENTATION

Each year at its annual meeting, the National Communication Association (NCA) and NCA units (divisions, sections, commissions, committees, and caucuses) present awards for outstanding scholarship, teaching, professional service, and other marks of achievement. Some are NCA-wide awards and are presented at a special Awards Program during the convention; others are presented at meetings of the respective NCA unit. This guide offers the history of each award along with summary about each award winner. Thank you for joining NCA in honoring its most deserving members.

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Samuel L. Becker Distinguished Service Award

Selection committee: Ken Andersen, University of Illinois (Chair); Wil Linkugel, The University of Kansas; Julia Wood, University of North Carolina

This coveted award is presented annually to an NCA member who has given outstanding cumulative service in research, teaching and/or service to both NCA and the profession. The 2001 recipient is:

David Zarefsky - Northwestern University

David Zarefsky, the John Evans Professor of Speech at Northwestern University is the 2001 recipient of the Samuel L. Becker Distinguished Service Award. In so doing we honor the excellence and breadth of his contributions to the trinity of research, teaching and service to which many aspire but markedly few so fully achieve. David's professional home is Northwestern university where he received his B.A., M.A. and Ph.D, rose through the ranks from Instructor to Professor, and served as Dean of the School of Speech for twelve years. At Northwestern, his teaching in twenty four different courses—three with variable topics—has repeatedly been honored by his students. He has directed numerous dissertations and theses and he served on an incredible array of university committees. He left the role of Dean of the School of Speech over the protests of his colleagues.

But David has served us all: His 7 books, including one that earned our Winans-Wichelns Award, his numerous articles in rhetorical history and criticism, argumentation, and forensics have won the admiration of those within and outside our field and garnered several awards for the quality of his research. Nor should we neglect his educational contributions as debate coach, judge, and mentor of forensics coaches. NCA has been enriched by his many contributions including service as President in 1993, program planner for the 1992 convention, and finance board chair. He served similar roles for the Central States Communication Association, and his many contributions to the American Forensic Association and Delta Sigma Rho-Tau Kappa Alpha garnered distinguished service awards. Truly, David has done it all and enhanced the credibility of the discipline.

Our field is honored to have David Zarefsky as a member and we have the pleasure of knowing that he will continue to make contributions for many years to come.

1971	Franklin Knower	1987	Gerald R. Miller
1972	Donald C. Bryant	1988	Theodore Clevenger, Jr
1973	Karl R. Wallace	1989	Samuel L. Becker
1974	not given	1990	Ernest G. Bormann
1975	Bower Aly	1991	Robert Jeffrey
1976	Marie Hochmuth Nichols	1992	Malcolm O. Sillars
1977	Carroll Arnold	1993	Dennis S. Gouran
1978	Waldo Braden	1994	Kenneth E. Andersen
1979	Douglas Ehninger	1995	Beverly Whitaker Long
1980	J. Jeffery Auer	1996	John Waite Bowers
1981	Loren Reid	1997	James W. Chesebro
1982	Lester Thonssen	1998	Sharon A. Ratliffe
1983	Wallace Bacon	1999	Bruce E. Gronbeck
1984	Robert G. Gunderson	2000	Anita Taylor
1985	Wilbur S. Howell	2001	David Zarefsky
1986	Wayne Brockriede		

Bernard J. Brommel Award for Outstanding Scholarship or Distinguished Service in Family Communication

Selection committee: Pamela Benoit, University of Missouri-Columbia (Chair); Mary Anne Fitzpatrick, University of Wisconsin-Madison; Lynn H. Turner, Marquette University

The Brommel Award was approved in 1996 and recognizes published research and creative scholarship in family communication. Scholarship recognized by the award is to have been published during the previous six years. The 2001 recipient is:

Brant Burleson - Purdue University

Professor Burleson has shaped conceptual issues and methodological practices for family scholars in the areas of parental nurturance, child discipline, social support in the family, courtship processes, and marital interaction. In one of his letters of support, the author writes "The quality of his work is clear both in its influence on other scholars and its publication in the best journals inside and outside of our disciplines (e.g., in the latter case *Child Development*, *Journal of Marriage and the Family*, *Journal of Marriage and Family Therapy*). Brant has been a wonderful ambassador for family communication research. He has caused scholars in other disciplines to take communication processes more seriously in their study of family dynamics." In another supporting letter, the author writes: "Well grounded theoretically, Burleson's research epitomizes what we all strive for: to make a compelling group of discoveries that change the way in which people look at a phenomenon. Dr. Burleson has accomplished this better than almost anyone in the discipline." Professor Burleson's sustained research contributions in family communication merit the recognition of the Bernard J. Brommel Award for Outstanding Scholarship in Family Communication.

1997	Mary Anne Fitzpatrick	2000	Kathleen Galvin
1998	John W. Monsma	2001	Brant Burleson
1999	Award Not Given		

Leslie Irene Coger Award for Distinguished Performance

Selection committee: Della Pollock, University of North Carolina, (Chair); Nathan P. Stucky, Southern Illinois University; Julie Patterson-Pratt, Central Missouri State University

This award is given to directors, producers, teachers or performers who have contributed an outstanding body of live performances. The award will normally be given for a body of work or an outstanding career in performance. It may in exceptional cases be given to performers of a single or a smaller body of performance. The 2001 recipients are:

Terry Galloway

Donna Marie Nudd - Florida State University

Terry Galloway and Donna Marie Nudd. Galloway and Nudd exemplify the ideal of the engaged scholar/artist. In over sixteen years of university, community, and professional work, working in forms ranging from the parade to the one-person show, they have consistently provoked audiences into rethinking basic political assumptions. Their work has been acclaimed by national and international reviewers for its rare—and daring—combination of wit, vision, intelligence and virtuosity. As co-founders of the cabaret company, the Mickee Faust Club in Tallahassee, Florida, and collaborators in such major, original productions as *Out All Night* and *Lost My Shoes* (PS 122 national tour, 1990-91; Edinburgh Festival, 1992; Hyde Park Theatre, Austin, TX, 2000) and *Lardo Weeping* (PS 122 and the Women’s Project, New York 1992; Finborough Theatre, London, 1993; Third International Performance Festival, Mexico City 1994; Highways, Santa Monica, CA 1995), Nudd and Galloway have shown the power and vitality of ongoing collaboration. Each has moreover been a leading and generous contributor to major books, journals, and conferences. In essays such as “Mickee Faust and the Performance of Community” (Galloway, Nudd, and Schriver, in *Performing Community, Performing Democracy*, ed. Susan Haedicke and Tobin Nellhaus, University of Michigan Press, forthcoming), “The Postmodern Heroine (s) of *Lardo Weeping*” (Nudd, *Text and Performance Quarterly* 15.1 (1995); 24-43), and “The Performance of Drowning” (Galloway in *Studies in Autobiographical Performance*, ed. Lynn Miller and Jackie Taylor, University of Michigan, forthcoming) they have crossed theater and print forums in truly distinguished productions of performance scholarship.

1994	Raymond Schneider	1999	Linda M. Park-Fuller
1995	Joanna H. Maclay	2000	M. Lee Potts
1996	Annette Martin	2001	Donna Marie Nudd and
1997	Paul C. Edwards		Terry Galloway
1998	Judy E. Yordon		

Community College Outstanding Educator Award

Selection committee: Anneliese Harper, Scottsdale Community College (Chair); David Bodary, Sinclair Community College; Teri J. Avis, Normandale Community College

This NCA award is given to the Community College Section member, with a minimum of five years experience teaching at a community college, who most exemplifies excellence in teaching, scholarship, and service to the speech communication profession. The 2001 recipient is:

Lori E. Zakel - Sinclair Community College

This year's recipient of NCA's Community College Educator of the Year Award is Lori E. Zakel of Sinclair Community College in Dayton, Ohio. Professor Zakel holds an Associate of Arts Degree from Sinclair Community College, a bachelor's degree from the University of Wyoming, a master's from Antioch University and is currently working toward a Ph.D. from the University of Dayton. Professor Zakel's instructional and service record is extensive. Her instruction of the traditional courses in speech communication is enhanced by her experience in the private sector. She has received several awards, including Innovator of the Year at Sinclair Community College and the NIOSD (National Institute for Organizational and Staff Development) Excellence Award. She also has a history of both collaborative publication and service to the National Communication Association. Professor Zakel has been an active member of NCA and regular convention participant since 1988. Those nominating Professor Zakel recognize her effectiveness as an administrator, her leadership in curricular development, and her high standards of teaching excellence. They describe her as "inquisitive" and "insightful," "engaging" and "articulate." She is an example not only of what a community college student can become but embodies, in many ways, the ideals to which we, as community college educators strive to achieve.

1994	Darlyn R. Wolvin	1999	Lynn M. Disbrow
1995	Melissa Hindman	2000	Anne Marie LaLonde Han-
1996	Deborah Hefferin		son
1997	Rex W. Gaskill	2001	Lori E. Zakel
1998	Award Not Given		

Diamond Anniversary Book Award

Selection Committee: Jerold Hale, University of Georgia (Chair); James Darsey, Georgia State University; Molefi Asante, Temple University

The Diamond Anniversary Book Award is given to the author of the most outstanding scholarly book published during the last two years. The 2001 recipient is:

Michael Hyde

The Call of Conscience: Heidegger and Levinas, Rhetoric and the Euthanasia Debate

The Diamond Anniversary Book Award for 2001 is being awarded to Michael Hyde, Distinguished University Professor of Communication Ethics at Wake Forest University, for his book entitled “The Call of Conscience: Heidegger and Levinas, Rhetoric and the Euthanasia Debate.”

The book was nominated by Professor Thomas Benson of The Pennsylvania State University. Professor Benson wrote of “The Call of Conscience”: “The Call of Conscience offers a fresh and vital exploration of the interplay of philosophy and rhetoric in the debate over euthanasia. The book is grounded in a rhetorical exploration and extension of the ethical thought of Martin Heidegger and Emmanuel Levinas, which is then put to work reading the debate over euthanasia. The result is a model of philosophical rigor and originality. I have found this book to be a vivid and compelling exercise in ethical close reading, which achieves its effects both in the lessons it draws and in the patterns of reflection that it rehearses with the reader.

This work is rigorous but it is also deeply personal and conversational. Not many academic authors could pull this off, but Professor Hyde has created a compelling voice, which gets the tone exactly right. This book will appeal to teachers of rhetoric and philosophy; it also has the potential to reach a very large audience in medical ethics and education, and to be the sort of book that will transform the lives of students.”

The selection committee was impressed with the overall quality of nominations it received for 2001, and was pleased with the diversity of epistemologies represented in the nominated books. The Diamond Anniversary Book Award has a reputation as a rhetoric award, but with the strong body of work that was submitted this year, it truly cut across the diversity that is our field.

1994	Susan Herbst	1999	Nina Eliasoph
1995	Roderick P. Hart		Barbie Zelizer
1996	Paul Messaris	2000	Stephen Howard Browne
1997	Robert P. Newman	2001	Michael Hyde
1998	James Darsey		

Distinguished Scholar Award

The Distinguished Scholar Award recognizes and rewards a lifetime of scholarly achievement in the study of communication. Recipients of this award are individuals selected to showcase our profession. Since 1992, those recognized as NCA Distinguished Scholars nominate and elect members to join this select group. The 2001 recipient is:

Michael Leff - Northwestern University

Michael C. Leff earned his doctoral degree from UCLA after having completed his undergraduate and master's degrees at the University of California, Santa Barbara. His dissertation on "Sulpitius Victor and the Rhetorical Tradition" launched a career distinguished by fresh assessments of Greek and Latin rhetorical theories. Bringing new insights to the most traditional of the discipline's concerns, he has illuminated the works of Plato and Aristotle, Cicero and Quintilian, Augustine and Boethius. But Leff is no antiquarian; his interest in the classics also reflects their ability to speak to the needs of our own time. Some of his best known essays address the state of contemporary rhetorical theory and offer proposals for the future.

Leff's scholarship also directly addresses the relationships between rhetorical theory and practice. He is a leading advocate of close textual analysis as a method for discovering the underlying dynamics of rhetorical discourse. He has trained his critical lens on the works of Abraham Lincoln, W. E. B. DuBois, Lucretia Coffin Mott, and Franklin D. Roosevelt, among others. Even as he has explored canonical texts, he also has broadened the scope of the canon by calling attention to the public discourse of marginalized individuals and groups. Leff is the author or editor of three books and over 50 articles and essays in books and journals in communication and related disciplines, both in the United States and abroad.

There is virtually no academic conference in rhetoric and communication that has not invited Michael Leff to deliver its keynote address. He also has delivered invited lectures at more than 15 universities in the United States and Europe. Leff has held academic appointments at Indiana University, the University of California, Davis, the University of Wisconsin, and, since 1989, Northwestern University. He has held named visiting appointments at Northwestern and the University of Iowa.

Leff is a recipient of NCA's Winans-Wichelns Award for Distinguished Scholarship in Rhetoric and Public Address, the Charles H. Woolbert Award for scholarship of exceptional quality and influence, and the Douglas Ehninger Distinguished Rhetorical Scholar Award. He is a former editor of *Rhetorica*, the journal of the International Society for the History of Rhetoric, and he serves on the editorial boards of book series and both disciplinary and interdisciplinary journals.

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Distinguished Scholar Award *(continued)*

Carroll C. Arnold	Henry W. Johnstone, Jr.
Wallace A. Bacon	George Kennedy
A. Craig Baird (posthumous)	Mark Knapp
Samuel L. Becker	Franklin H. Knower
Thomas W. Benson	(posthumous)
Lloyd F. Bitzer	Beverly Whitaker Long
Edwin Black	Gerald R. Miller
Ernest G. Bormann	James J. Murphy
Wayne E. Brockriede	Marie Hochmuth Nichols
(posthumous)	(posthumous)
Donald C. Bryant (posthumous)	Linda L. Putnam
Judee K. Burgoon	Robert L. Scott
Karlyn Kohrs Campbell	Herbert Simons
Jesse Delia	Karl Wallace (posthumous)
Douglas Ehninger (posthumous)	Herbert A. Wichelns
Thomas B. Farrell	(posthumous)
Walter R. Fisher	James A. Winans (posthumous)
Dennis S. Gouran	Julia T. Wood
Bruce E. Gronbeck	Charles H. Woolbert
Lawrence Grossberg	(posthumous)
Franklyn S. Haiman	David Zarefsky
Roderick Hart	James R. Andrews
Wilbur Samuel Howell	Robert P. Newman
(posthumous)	Ellen Wartella
Everett Lee Hunt (posthumous)	Michael Leff
Kathleen Jamieson	

Donald H. Ecroyd Award for Outstanding Teaching in Higher Education

Selection Committee: Deborah Borisoff, New York University (Chair); Lois Leubitz, Cedar Valley College; Lawrence Rosenfeld, University of North Carolina

This memorial award honors an NCA member who exemplifies superlative teaching in higher education, as evidenced by written recommendations of students, colleagues, and campus administrators. The 2001 recipient is:

Stephen E. Lucas - University of Wisconsin in Madison

“For nearly three decades, this year’s recipient of the Donald H. Ecroyd Award for Outstanding Teaching in Higher Education has had a powerful influence on the lives and careers of the hundreds of teaching assistants who have learned the art of teaching from him. He has had a profound influence on more than a generation of doctoral students who speak of his high standards, intellectual energy, commitment to teaching and support of students at all levels. Those who wrote their dissertations under his direction also note the exceptionally careful, rigorous, and time-consuming attention he paid to their dissertations at every stage of their development. All testify to the enormous intellectual debt they owe him and to the manner in which his scholarly model and his passion for teaching have inspired them in their own careers. This year’s recipient is perhaps best recognized for his textbook, *The Art of Public Speaking*. Now in its seventh edition, this text is currently used at some 900 colleges and universities across the United States and around the world – having reached more than 5 million students since it was first published in 1983. A recipient of eight teaching awards at his own institution, this year’s recipient of NCA’s most prestigious teaching award is Stephen E. Lucas, Professor in the Department of Communication Arts at the University of Wisconsin in Madison.

1988	Dan F. Hahn	1995	Kenneth L. Brown
1989	Lois J. Einhorn	1996	Lyndrey A. Niles
1990	George R. Armstrong	1997	James R. Andrews
1991	Beverly D. Sypher	1998	George W. Ziegelmueller
1992	Donald P. Cushman	1999	John R. Johnson
1993	Charles J. Stewart	2000	Lawrence B. Rosenfeld
1994	Sheron J. Dailey	2001	Stephen E. Lucas

Douglas W. Ehninger Distinguished Rhetorical Scholar Award

Selection Committee: Ronald Carpenter, University of Florida (Chair); Leroy Dorsey, Texas A&M University; Ronald Jackson, Penn State University

The Ehninger Award honors scholars who have executed research programs in rhetorical theory, rhetorical criticism and/or public address studies. The award is given to a person who, through multiple publications and presentations around a rhetorical topic or theme, demonstrates intellectual creativity, perseverance, and impact on academic communities. The 2001 recipient is:

Barry Brummett - University of Texas, Austin

The Douglas W. Ehninger Award states that it is given "to a person who, through multiple publications and presentations around a rhetorical topic or theme, demonstrates intellectual creativity, perseverance, and impact on academic communities." Many are deserving, but one man stands above the rest. The quantity of this man's work is "amazing." He has been cited as "the 23rd most productive active scholar in the entire communication field," with his work having been "published extensively throughout journals" and in numerous books and textbooks. Regarding the quality of his work, he is the "consummate scholar." His "scholarship has shaped contemporary conversations of rhetoric and public culture," leaving an "indelible mark on the discipline [that] has been wide-ranging and innovative." He represents the "entry point" for students and scholars on topics ranging from Kenneth Burke, to popular culture, to apocalyptic rhetoric. He is a rare scholar, one who moves "by inspiration," staying "long enough [in an area] to make a strong mark and exert [profound] leadership" before moving on to satisfy his intellectual curiosity yet again. Please join me in welcoming the man who has truly made an impact in our discipline and who rightfully deserves the Douglas W. Ehninger Award: Barry Brummett.

1987	Michael Osborn	1995	Richard A. Cherwitz
1988	Walter R. Fisher	1996	Award Not Given
1989	Robert L. Scott	1997	Thomas W. Benson
1990	Kathleen H. Jamieson	1998	Celeste M. Condit
1991	Karlyn Kohrs Campbell	1999	Michael Leff
1992	Jane Blankenship	2000	Edward Schiappa
1993	James R. Andrews	2001	Barry Brummett
1994	Michael Calvin McGee		

Golden Anniversary Monograph Awards

Selection Committee: Valerie L. Manusov, University of Washington (Chair); Celeste M. Condit, University of Georgia; Hanns Hohmann, San José State University; John Lucaites, Indiana University; Alberto Gonzalez, Bowling Green State University; Barbara Biesecker, University of Iowa

Created in 1964 to mark NCA's 50th Anniversary, the Golden Anniversary Monograph Awards are presented to the most outstanding scholarly monographs published during the previous calendar year. Up to three awards may be given in any year. The 2001 recipients are:

Susan Zaeske - University of Wisconsin, Madison

“Unveiling Esther as a Pragmatic Radical Rhetoric”
Philosophy and Rhetoric 33:3, 2000, 193-220

This article marks an important direction for public address scholarship. It models an engagement with the problems/possibilities of public address studies that works to revision traditional rhetorical theory. The author uses an ancient text to help us learn about contemporary issues and does so with easy prose and a firm grasp of the literature.

Dale Brashers - University of Illinois
Judith Neidig - Ohio State University
Stephen Haas - University of Cincinnati
Linda Dobbs - University of Tulsa
Linda Cardillo - Ohio State University
Jane Russell - Ohio State University

“Communication in the management of uncertainty: The case of persons living with HIV or AIDS,” *Communication Monographs*, v. 67, March 2000, 63-84

This paper provides a good model of efforts in the social science side of our discipline to broaden our sense of "empirical" methodology. Because of this, we believe that the paper is significant with regard both to broadening the work in uncertainty reduction and broadening the model of what counts as "excellent" work and methods in social science. It is an effective and progressive model for the kind of work we might want to see and offers practical application and political implications for the health care industry.

Richard Cante - University of North Carolina

“Pouring on the past: Video bars and the emplacement of gay male desire.”
Queer Frontiers: Millennial Geographies, Genders, and Generations,
July 2000, 135-166

This essay does an excellent job of negotiating what might otherwise be the problematic tension between "rhetoric" and "ethnography." In particular, the author offers a deft

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Golden Anniversary Monographs Award (continued)

handling of the thorny problems of ethnomethodological practice. His argument is meticulous, and it demonstrates the author's command of the relevant literatures both within and beyond the field. The contribution of this essay cuts across a host of conversations in the discipline as well as speaks beyond it, demonstrating what a communication-rhetorical perspective has to offer cultural and queer studies. It is certainly desirable that we ensure room in the field for such "little gems."

1965	Wallace Bacon James Murphy Raymond Nadeau	1976	Gerald R. Miller David C. Bender Frank Boster B. Thomas Florence	1986	Marshall Poole David Seibold Robert McPhee
1966	Oscar Brockett Otto Dieter G. P. Mohrmann Roger Nebergall		John Hocking Henry Nicholson David R. Seibold	1987	John A. Campbell
1967	John Black Gerald Miller Murray Hewgill Paul Rosenthal	1977	Thomas S. Frenz Thomas B. Farrell Ronald R. Reid Jo Liska	1988	David A. Brenders Dennis K. Mumby J. Michael Sproule
1968	Vincent Bevilacqua Franklyn Haiman James Young	1978	Jesse Delia Michael McGee Michael Osborn	1989	Edwin Black
1969	Parke Burgess Katharine Loesch Paul Moore Lawrence Rosenfield Barbara Wood	1979	William R. Brown Walter R. Fisher Lloyd Bitzer James J. Bradac Lawrence A. Hosman Charles H. Tardy	1990	Mary S. Strine
1970	Wilbur Howell Rita Naremore Jere Vielleux Eugene White Fred Williams	1980	John Waite Bowers John Courtright Annette Shelby	1991	Dilip P. Gaonkar Michael Pfau Henry C. Kenski Michael Nitz John Sorenson
1971	John Campbell Donald Darnell Douglas Ehninger Herbert Simons	1981	Robert Carlson William Eadie Roderick Hart Sally Jackson Scott Jacobs James Lull Michael McGee David Seibold	1992	Stephen Smith
1972	Roderick Hart John Macksoud James Murphy Herbert Simons John Bystrom	1982	Bruce Gronbeck Martin Medhurst Michael DeSousa Daniel O'Keefe Howard Sypher	1993	Carole Blair
1973	David Berg Franklyn Haiman	1983	G. P. Mohrmann	1994	Robin Patric Clair Dilip P. Gaonkar
1974	Wallace A. Bacon Gustav Friedrich Roderick Hart Burnet Hobgood Mark Knapp Gerald Miller	1984	Ronald Carpenter Ronald Reid	1995	Tim D. Cole G. Thomas Goodnight Kathy Kellermann Kathryn M. Olson
1975	Jane Blankenship Judith Espinola	1985	Walter Fisher James Chesebro	1996	George E. Cheney Judee K. Burgoon Beth A. Le Poire Robert Rosenthal
				1997	Marouf Hasian Celeste M. Condit John L. Lucaites Randall A. Lake
				1998	Leah M. Ceccarelli Stephen E. Lucas Robert T. Craig
				1999	Susan Zaeske, Dale Brashers, Judith Neidig, Stephen Hass, Linda Dobbs, Linda Cardillo, Jane Russell & Richard Cante
				2000	
				2001	

Franklyn S. Haiman Award for Distinguished Scholarship in Freedom of Expression

Selection Committee: Juliet Dee, University of Delaware (Chair); Sunwolf, Santa Clara University; Doug Fraleigh, California State University, Fresno

This award is given to the author (s) of published research on freedom of expression. The Free Speech Yearbook serves as a model for broadly defining the scope of eligible scholarship; however, the award may also recognize published scholarship in other journals, books or monographs. The 2001 recipient is:

Ronald L. Jackson II - Penn State University

“So Real Illusions of Black Intellectualism: Exploring Race, Roles and Gender in the Academy”

Communication Theory v. 10, February 2000, pp 48-63

The Haiman Award Committee has conferred, and has chosen Ronald L. Jackson II to receive the Franklyn Haiman Award for his article “So Real Illusions of Black Intellectualism: Exploring Race, Roles and Gender in the Academy,” published in the February 2000 issue of *Communication Theory* (pages 48-63) (Volume 10, Issue One). Jackson’s article was nominated by Professor Anthony Olorunnisola of Penn State. The article exemplifies what the Haiman Award stands for — distinguished scholarship in freedom of expression.

1976 William A. Linsley	1992 Paul Siegel
1977 David L. Jamison	1993 Peter E. Kane
1978 Stephen A. Smith	1994 Franklyn S. Haiman
1979 Nickie Fleener	1995 Maurine H. Beasley
1980 William Bailey	1996 Susan J. Drucker
1981 Janice Schuetz	Gary Gumpert
1982 Raymond Rodgers	1997 Margaret A. Blanchard
1983 Josina Makau	1998 Donald A. Fishman
1984 Wayne Sander	1999 Brian M. O’Connell
1985 Thomas Tedford	2000 John Fliter
1986 Matthew Seeger	2001 Ronald L. Jackson II
1987 Ruth McGaffey	
1988 R. Brian Attig	*Prior to 1988, this award was
1989 Stephen A. Smith	called the H. A. Wichelns Freedom
1990 Carolyn Marvin	of Speech Award.
1991 Raymond S. Rodgers	

Lilla A. Heston Award for Outstanding Scholarship in Interpretation and Performance Studies

Selection Committee: Leda Cooks, University of Massachusetts at Amherst (Chair); Joni Jones, University of Texas at Austin; Della Pollock, University of North Carolina

The Heston Award was created to honor outstanding scholarship in interpretation and performance studies. The 2001 recipient is:

Paul Edwards - Northwestern University

Paul Edwards has been selected as this year's award winner for his richly detailed, carefully crafted and exuberant chronicle of the scholarship, performances, personalities, academic and personal conflicts that have characterized the study of literature through performance. He articulates the history of the field deftly, alternating among several vantage points: proud son, careful guardian, and reflective observer of the often contested terrain of what we have come to call "performance studies."

1990	Frank J. Galati	1996	Mary Frances HopKins
1991	Beverly Whitaker Long	1997	Judith A. Hamera
1992	Dwight Conquergood	1998	Della Pollock
1993	Elizabeth C. Fine	1999	Kirk W. Fuoss
1994	Award Not Given	2000	Ronald J. Pelias
1995	Mary S. Strine	2001	Paul Edwards

Robert J. Kibler Memorial Award

Selection committee: Ken Andersen, University of Illinois (Chair); Wil Linkugel, The University of Kansas; Julia Wood, University of North Carolina

The Kibler Memorial Award recognizes those with the personal and professional qualities of dedication to excellence, a commitment to the profession, concern for others, vision of what could be, acceptance of diversity, and forthrightness. The 2001 recipient is:

James W. Chesebro - Indiana State University

The 2001 Robert J. Kibler Memorial Award goes to James W. Chesebro, Professor of Communication, Indiana State University. Jim's dedication to the profession is suggested in the 115 publications and 133 convention papers delivered in the more than three decades in the field and the excellence of his contributions in the awards for his scholarship and teaching. He has an outstanding record of service to the profession as president of NCA and the Eastern Communication Association, as a journal editor, and service on several editorial boards. This work has been complimented by numerous keynote addresses and presentations.

Jim is a particularly appropriate awardee, given his commitment to a range of diversity issues and his vision of what should be and could be. In his work in this area Jim has educated many of us and given us a vision of what ought to be, indeed, what can be. Jim's professional life and sustained quality contributions to the discipline and through the discipline to those outside it epitomize that which Award embodies. Well done, good sir!

1979	John Bowers	1991	Bobby Patton
1980	James McCroskey	1992	Wilmer Linkugel
1981	Award Not Given	1993	Mark L. Knapp
1982	Gerald Miller	1994	Fern L. Johnson
1983	Thomas Benson	1995	Melbourne Cummings
1984	Award Not Given	1996	Jody D. Nyquist
1985	Dennis S. Gouran	1997	Anita Taylor
1986	Larry L. Barker	1998	Sue DeWine
1987	Lawrence B. Rosenfeld	1999	Carolyn Calloway-Thomas
1988	Jane Blankenship	2000	Deborah Atwater
1989	Mary Margaret Roberts	2001	James W. Chesebro
1990	Phillip K. Tompkins		

Lifetime Teaching Excellence Award

Selection Committee: Deborah Atwater, Penn State University (Chair); Mark Orbe, Western Michigan University; Ted Foster, Ohio University; Jerry D. Feezel, Kent State University

The award, created by the Legislative Council in 1991, recognizes the teaching excellence of retired NCA members from any grade level: kindergarten through graduate. These scholars have exhibited a lifetime of dedication to distinguished teaching. The 2001 recipient is:

Shirley A. Van Hoeven - Western Michigan University

Shirley Van Hoeven has a teaching career that spans some forty-five years. She began teaching at elementary and secondary schools and eventually had a thirty year career at Western Michigan University where she retired at the rank of Professor and Director of the Graduate Program. She was the recipient of Western Michigan University's Alumni Teaching Excellence Award and for over thirty years she had consistently high student evaluations. Dr. Van Hoeven has worked for the Graduate Studies Council and has taught in the Race Relations Institute at Olivet College and she contributed to the growth and development of the Center for Women's Studies. In 1997, NCA selected her to lead one of the four national projects aimed at preparing future faculty. One of Dr. Van Hoeven's nominators wrote, "The sum total of Dr. Van Hoeven's dedication to teaching is impressive and the principal reason for nominating her is that she integrates teaching excellence into all of her life. When she is teaching, she is engaging in work—with students, the community, or with university groups—that reflects her deepest beliefs about the role of communication in the human condition." Dr. Van Hoeven has an outstanding record as a teacher and has given much to students, faculty, and the discipline.

1991	W. Charles Redding	1997	Jane Blankenship
1992	Carroll C. Arnold	1998	Donald P. Cushman
1993	Carmendale Fernandes	1999	Lawrence W. Rosenfield
1994	Robert D. Kully	2000	Ted Foster
1995	Thomas J. Pace, Jr.	2001	Shirley A. Van Hoeven
1996	Joan E. Leininger		

Gerald R. Miller Outstanding Doctoral Dissertation Awards

Selection Committee: John Caughlin, University of Illinois at Urbana-Champaign, (Chair), Marouf Hasian, University of Utah; Jake Harwood, University of Kansas; Joanne Cantor, University of Wisconsin; Stanley Deetz, University of Colorado; David Seibold, University of California, Santa Barbara

NCA recognizes individuals for outstanding dissertations completed during the previous academic year. Students are nominated by faculty by means of a letter written by the dissertation advisor or by the department chair. The 2001 recipients are:

Bernard J. Armada - University of St. Thomas
Claude Miller - Wake Forest University
Sarah Tracy - Arizona State University

Bernard Armada

Bernard J. Armada, *The Fierce Urgency of Now ': Public Memory and Civic Transformation at the National Civil Rights Museum*, The Pennsylvania State University, Stephen Howard Browne, Director. Dr. Armada is an assistant professor in the Department of Communication at the University of St. Thomas.

Armada's dissertation examines the transformation of the Lorraine Motel- site of Martin Luther King Jr.'s assassination- into the National Civil Rights Museum. Drawing upon scholarship from several disciplines, this dissertation illuminates communicative and rhetorical processes that shape the public construction of collective memory. This work successfully synthesizes a variety of approaches, ranging from analysis of historical texts to on-site observations and interviews. The final product provides an exceptionally rich account of how the Civil Rights Museum functions to subvert some of the core principles of the civil rights movement. As Bernard himself noted, the dissertation also opens space "for a more critical consumption of the museum's official version of King's memory and for realizing the potential to enact change in the real world." In short, as a member of the selection committee wrote, "This is an eloquent essay - beautifully written - on an important and little-known subject."

Claude H. Miller

Claude H. Miller *Indignation, Defensive Attribution, and Implicit Theories of Moral Character*, University of Arizona, Michael Burgoon, Director. Dr. Miller is a visiting assistant professor in the Department of Communication at Wake Forest University.

Miller examines indignation, characterized as a discrete social emotion involving the disapproval of another's blameworthy action. The dissertation includes two experiments manipulating the apparent similarity between participants and an imagined offender and explores the association between people's implicitly held theories about moral character and their proclivity for indignation. One particularly important finding is that participants with entity theories about moral character (i.e., individuals who believe moral attributes are fixed and unchanging) experience higher levels of indignation than do participants with incremental theories of moral character (i.e., individuals who believe moral characteristics are malleable). As Michael Burgoon writes, this dissertation "is conceptually elegant and breaks new theoretical ground in emotion research." Members of the committee concurred with Burgoon's assessment, adding that "the care and effort put into both justifying the hypotheses and doing the studies and analyses was first rate." In addition to furthering our understanding of indignation, Miller's work serves as an exemplar for tight theorizing, lucid writing, and rigorous quantitative methodology.

Continued on next page

Gerald R. Miller Award (continued)

Sarah J. Tracy

Sarah J. Tracy, *Emotion Labor and Correctional Officers: A Study of Emotion Norms, Performances and Unintended Consequences in a Total Institution*, University of Colorado at Boulder, Stanley A. Deetz, Director. Dr. Tracy is an assistant professor in the Hugh Downs School of Human Communication at Arizona State University.

In general, Tracy's research concerns the discursive practices that continuously manage and construct emotional experiences in organizations. More specifically, the dissertation examines emotional labor, burnout, organizational identification, and cultural control by focusing on correction officers in a county jail and in a state women's prison. Using a Foucauldian perspective, the study uses interpretive analyses of fieldnotes, documents, and interviews to create a case study of emotion in an important but largely misunderstood organizational setting. The findings provide a rich description of correction officer's emotional experiences and offer important challenges to theories of emotional labor. This work also has important practical implications for improving correctional officer training; in fact, pursuant to her dissertation research, Dr. Tracy was commissioned to do consulting and training for the Colorado Jail Association. In sum, the selection committee agreed with Stanley Deetz's assessment of the dissertation: "The practical and academic implications are impressive."

1971	Leonard Hawes Jack Ray Robert Sanders	1984	J. Michael Hogan Carole Blair David Blanco Martha Cooper	1995	Richard B. McGrath Roy Schwartzman Greg L. Dickinson Thomas J. Roach Audrey Jane Weiss
1972	Kathleen Jamieson Dennis Lynch Douglas Ohlin	1985	Kathy Harbert Lester Olson Roger C. Pace	1996	Leah M. Ceccarelli
1973	Stephen Lucas	1986	George Cheney James Jasinski	1997	Charles H. Raphael Angela J. Latham
1974	Judee Burgoon Victoria Freimuth Thomas Tews	1986	Della Pollock	1998	David M. Cheshier Daniel Cochece Davis William J. Kinsella
1975	Peter A. Andersen	1987	Renee A. Meyers Peter J. Marston	1999	Troy A. Murphy Amy I. Nathanson Robert B. Asen
1976	Donald G. Ellis Steven C. Rhodes David R. Seibold	1988	John Rodden Diane Marie Bodzinski Moya Ann Ball	2000	Stephen M. Haas Erina L. MacGeorge Garth E. Pauley
1977	Steven A. Taylor	1989	James L. Kauffman Cynthia A. Hoffner Anthony E. Schiappa, Jr.	2001	Bernard J. Armada Claude H. Miller Sarah J. Tracy
1978	James Lee Applegate Norman D. Elliott John R. Lyne	1990	Rebecca S. Bjork Mark A. Pollock Michael W. Salvador		
1979	Kathleen Reardon Joseph Folger Donald Rubin	1991	Barbara Louise Baker Bethami A. Dobkin Charles Alan Taylor		
1980	James Aune Marshall Poole Eric Weisman	1992	Stephen D. O'Leary Becky L. Omdahl James T. West		
1981	Earl Creps Nicky Stoyanoff	1993	Thomas N. Peters Kathryn Greene		
1982	Randall Lake Karen Tracey James Walsh	1994	Carol Bruss		
1983	Curtis S. Jacobs				

Marcella E. Oberle Award for Outstanding Teaching in Grades K-12

*Selection Committee: Carolyn Perry, Hamilton, Virginia (Chair); Arlie Daniel,
East Central State University; David Wendt, Keokuk High School*

This award was created to honor individuals who teach on the kindergarten through twelfth grade level and who have exhibited both outstanding teaching and a commitment to the speech communication profession. The 2001 recipient is:

Diane Ritzdorf - Arapahoe High School

Diane Ritzdorf is a language arts teacher and head forensic coach at Arapahoe High School in Littleton, CO. She has been teaching language arts and working with forensics and debate since 1972. She earned her BAE in English and secondary education from Nebraska Wesleyan University in 1972, and her MA in speech communication from the University of Denver in 1977.

Ms. Ritzdorf is a member of NCA, NCTE, the National Forensics League, and the Colorado Language Arts Society. She has presented in-service sessions for Littleton Public Schools, as well as at Colorado High School Activities Association and NCA. In addition, she has served as Region 8 Speech Director for CHSAA and chairperson of the Speech Activities Committee (CHSAA). In 1996, Ms. Ritzdorf was awarded the CHSAA Activities Coach of the Month. In 1990, she was presented with the LenaBell Sloan Martin Award for Outstanding Speech Coach in the Colorado District of the National Forensics League.

Ms. Ritzdorf's principal, Ronald H. Booth, says of her: "Diane Ritzdorf deserves serious consideration for this prestigious award...because she has consistently extended herself beyond expectation. She has been our speech, debate, and forensic coach for nearly two decades developing a program, which has created tremendous opportunities for our students to compete and win scholarships. Our forensic program is second to none and one in which Diane has consistently had the good foresight to maintain its growth and development."

We are proud to announce the Oberle Award Committee selected Diane Ritzdorf as the 2001 award winner.

1987	Richard A. Hunsaker	1995	Robert D. Neuleib
1988	Craig R. Streff	1996	Morris E. Snively
1989	Melissa L. Beall	1997	Award Not Given
1990	Carolyn J. Coakley	1998	John R. Heineman
1991	Kathy Oakland	1999	Robert Stockton
1992	Thomas Kaye	2000	David Wendt
1993	Adrian Frana	2001	Diane Ritzdorf
1994	Award Not Given		

Gerald M. Phillips Award for Distinguished Applied Communication Scholarship

*Selection Committee: Kenneth Cissna, University of South Florida (Chair); David Seibold,
University of California, Santa Barbara; Jim L. Query, Jr., Loyola University*

This award recognizes the author of a body of published research and creative scholarship in applied communication. The 2001 recipient is:

Michael L. Hecht - Penn State University

The recipient of the 2001 Gerald M. Phillips Award for Distinguished Applied Communication Scholarship is Michael L. Hecht. His has been a career devoted to making a difference in the lives of citizens. His work on adolescent drug use and prevention has taught the country how to reduce drug use among middle and high school students by attending to the way adolescents themselves talk about drugs. His work on prejudice and inter-ethnic conversation has reduced prejudice and improved inter-ethnic communication. His work has been a model that has contributed to putting the field of communication “on the map” in the eyes of national funding agencies and other behavioral science disciplines. Hecht is a distinguished record of published applied communication scholarship that is most deserving of the 2001 Gerald M. Phillips Award.

1994	Samuel L. Becker	1998	Gary L. Kreps
1995	Everett M. Rogers	1999	David R. Seibold
1996	Donald P. Cushman	2000	Lawrence R. Frey
1997	Patricia Hayes Andrews	2001	Michael L. Hecht

Karl R. Wallace Memorial Award

Selection Committee: Walter Fisher, University of Southern California, (Chair); Dana Cloud, University of Texas at Austin.; Mary Kahl, State University of New York at New Paltz

This award is given to foster and promote philosophical, historical, or critical scholarship in rhetorical and public discourse. Nominees should have completed the Ph.D. within the past ten years or are well advanced in doctoral studies in rhetoric and public address. The 2001 recipients are:

Susan Zaeske - University of Wisconsin, Madison
Charles E. Morris - Vanderbilt University

Susan M. Zaeske's project is to complete a book tentatively titled *Encountering Esther: Appropriations of the Jewish Queen*. She will analyze the Old Testament Book of Esther, recount its uses from the Middle Ages to the present, and draw conclusions regarding the enduring appeal of the story and how it has shaped rhetorical practices of those who have used it. Susan has won a Lilly Teaching Fellowship (at the University of Wisconsin), as a professional in the field, serving on association committees and the editorial boards of *QJS* and *Women's Studies in Communication*, and as a scholar, with chapters in several books and essays in journals, including *Philosophy and Rhetoric*. She is presently completing a book with the University of North Carolina Press titled "*We Have Done What We Could*": *Petitioning, Antislavery, and Women's Political Consciousness*. Susan has shown all the qualities that make one deserving of the Karl Wallace Memorial Award.

Charles E. Morris III was nominated by three former winners of the Karl Wallace Memorial Award. Given Charles's achievements since receiving his PhD (from the University of Pennsylvania) in 1998, it is not difficult to see why this should be the case. Co-editor with Stephen H. Browne of a book, *Readings on the Rhetoric of Social Protest*, author of two lead articles in *QJS* and a forthcoming chapter in volume three of *A Rhetorical History of the United States*, and the first recipient of the Carroll C. Arnold Award for Excellence and a Kenneth Burke Prize, Charles has exemplified the sort of potential for which the Karl Wallace award was designed to honor. Charles is pursuing two projects. One is a book tentatively titled *Closet Eloquence: Passing and the Subversive Art of Discourse in America*. The second project is another book, an edited volume which would engage the intersection of rhetoric, history, and criticism to advance innovative theoretical, critical, and textual approaches to the study of queen discourse in the field.

1976	Richard Leo Enos	1990	Stephen H. Browne
1977	John H. Patton	1991	James M. Farrell
1978	Richard Cherwitz	1992	Kathryn M. Olson
1979	Kurt Ritter	1993	Suzanne M. Daughton
1980	Lois Einhorn	1994	Charles Alan Taylor
1981	Scott Jacobs	1995	Cindy L. Griffin
1982	Carol Jablonski	1996	Mark Lawrence McPhail
1983	Raymond S. Rodgers	1997	Mari Boor Tonn
1984	Charles Conrad	1998	Dana L. Cloud
1985	John Poulakos		John M. Sloop
1986	Lester Olson	1999	Lisa A. Flores
1987	Frederick J. Antczak	2000	Raka Shome
1988	Peter J. Marston	2001	Susan Zaeske
1989	Thomas M. Lessl		Charles E. Morris

James A. Winans - Herbert A. Wichelns Memorial Award for Distinguished Scholarship in Rhetoric and Public Address

Selection Committee: Bonnie Dow, University of Georgia (Chair); Robert Hariman, Drake University; David Henry, University of Nevada

This annual award honors distinguished scholarship in rhetoric and public address. The 2001 recipient is:

Gordon Mitchell - University of Pittsburgh

Strategic Deception: Rhetoric, Science, And Politics In Missile Defense Advocacy

This year's recipient of the James A. Winans/Herbert A. Wichelns Memorial Award for Distinguished Scholarship in Rhetoric and Public Address is Gordon Mitchell of the University of Pittsburgh, author of *Strategic Deception: Rhetoric, Science, and Politics in Missile Defence Advocacy* (Michigan State University Press, 2000). Mitchell's book is a thorough and compelling analysis of the rhetorical practices of the many organizations and interests involved in promoting the development of anti-ballistic missile weapons. *Strategic Deception* is an admirable combination of criticism and advocacy that fulfills completely one of the traditional offices of rhetorical study: identifying how policy makers use discourse to deceive a democratic public. The book demonstrates a strong command of the policy arena, the full range of public documents, and the pertinent scholarly literatures in rhetoric, science, and technology studies. *Strategic Deception* is a model for deeply engaged scholarly analysis of a crucial and timely topic.

1966	Donald C. Bryant	1982	Franklyn Haiman
1967	Eugene White	1983	Michael Leff
1968	Lloyd Bitzer		Robert Newman
	Karl R. Wallace	1984	Richard Gregg
1969	Carroll Arnold	1985	Thomas O. Sloane
	Loren Reid	1986	J. Michael Hogan
	Robert Scott		David Zarefsky
	Donald Smith	1987	Walter R. Fisher
1970	Herbert Simons	1988	Roderick P. Hart
1971	Award Not Given	1989	Kathleen H. Jamieson
1972	Wilbur Howell	1990	Karlyn Kohrs Campbell
1973	Frederick Haberman		John Rodden
	George Kennedy	1991	David Zarefsky
1974	Donald C. Bryant	1992	Lester C. Olson
1975	James J. Murphy	1993	Robert P. Newman
	John H. Timmis III	1994	Thomas B. Farrell
1976	Michael C. McGee	1995	John Poulakos
1977	Ronald F. Reid	1996	Robert D. Hariman
1978	James R. Andrews	1997	Bonnie J. Dow
	Kurt Ritter	1998	James Darsey
1979	Don Burks	1999	Xing (Lucy) Lu
1980	George Kennedy	2000	John Durham Peters
1981	Paul Boase	2001	Gordon Mitchell

Charles H. Woolbert Research Award

Selection Committee: Michael Leff, Northwestern University (Chair); Kathryn Olson, University of Wisconsin-Milwaukee; Mark McPhail, Miami University

The award is presented to an NCA member who has published a journal article or book chapter which has stood the test of time and has become the stimulus for new conceptualizations of speech communication phenomena. The 2001 recipient is:

Raymie E. McKerrow - Ohio University

"Critical Rhetoric: Theory and Practice" broke new ground for scholars who study rhetorical theory and practice. The essay not only synthesized a broad range of Continental critical theory but also applied this theory to scholarship in the field of communication. Although scholars in our discipline had read and cited prominent European philosophers in critical studies prior to 1989, McKerrow was the first to consolidate and translate these ideas into a form that was generally intelligible and useful for our purposes. The essay quickly became a must read for rhetorical scholars and its influence has extended into other areas such as intercultural communication. The fact that the essay has generated continuing discussion and has been cited more than one hundred times attests to its importance for communication scholars, especially in rhetoric and critical traditions of intercultural communication.

1981	Robert Scott	1990	Thomas B. Farrell
1982	Donald Cushman	1991	John M. Wiemann
	Gordon Whiting	1992	G. Thomas Goodnight
1983	Ernest Bormann	1993	Linda Putnam
1984	Roderick Hart	1994	John O. Greene
	Don Burks	1995	Sally A. Jackson
1985	Michael Leff		Scott Jacobs
	G. P. Mohrmann	1996	Malcolm R. Parks
1986	Daniel O'Keefe	1997	Michael M. Osborn
1987	Karlyn Kohrs Campbell	1998	Judee K. Burgoon
1988	L. Edna Rogers		Jerold L. Hale
	Richard V. Farace	1999	Robert Hariman
1989	Gerald R. Miller	2000	Maurice Charland
	Frank Boster	2001	Raymie E. McKerrow
	Michael Roloff		
	David Seibold		