

Thursday, April 25  
1:00 pm -2:45 pm  
2:45-3:00 pm Break

**1. Gendered Games**

**Location**

Chair, Lauren Rabinovitz (University of Iowa)  
Elizabeth Ellsworth (University of Wisconsin-Madison)  
    On Tickling and Being Bored: Interaction Design and New Media Pedagogy for Girls  
Martti Lahti (University of Iowa)  
    Video Games, Space, and Gender  
Ellen Strain (University of Southern California)  
    MYST-y Weather: PostApocalyptic, PostFeminist Contexts  
Victoria Duckett (UCLA)  
    Digitized Dreamtime

**2. Remembering TV**

**Location**

Chair, Elayne Rapping (Adelphi University)  
Taylor Harrison (University of Iowa)  
    “How Will I Know My Love?": Annette Funicello and the Screening of Transgression  
Glenda Balas (University of Iowa)  
    Public TV's Masterpiece Theatre: The Exquisite Pleasures of a Text That Remembers  
Henry Jenkins (Massachusetts Institute of Technology)  
    How Much Is That Doggie In The Window?: The Sentimental Value Of *Lassie*  
Jonah Disend (New York University)  
    Syndication Syndrome: Queer Nostalgic Tendencies

**3. Video Art**

**Location**

Chair, Nietzsche Keene (University of Wisconsin-Madison)  
Harmony Wu (University of Southern California)  
    Negotiating Place on Latin TV Programming in the US: Performing and Pathologizing Culture  
    on the “Cristina” Talk Show  
Federico Windhausen (New York University)  
    Joan Jonas' Puzzling Objects  
Kenneth Rogers (New York University)  
    Kubota/Duchamp: (Video, the Bride Striped Bare)  
Eric Freedman (Duke University)  
    From Milk Carton to Mise-en-Abyme

**4. Trailer Park Melodrama**

**Location**

Co-Chairs, Susan David Bernstein and Phebe Chao  
Susan David Bernstein (University of Wisconsin-Madison)  
    “Tropism toward the Toilet”: Basic Values and the Class-ifying of TV Talk Shows  
Phebe Chao (Babson College)  
    Terribly Ordinary Lives: The Case of Class and Virtual Fiction  
Jane M. Shattuc (Emerson College)  
    The Perversion Debate: The Republican Right Versus Commercial Television On Talk Shows  
Paula Gardner (University of Massachusetts)  
    Terror In The Shadows: Resistance And Hegemony In Made-For-TV Movies

Thursday, April 25  
3:00 pm -4:45 pm  
4:45-5:00 pm Break

**5. Queer Representations, Queer Readings**

**Location**

Chair, Lynn Spigel (University of Southern California )

Karin Quimby (University of Southern California)

The Children's Hour: Queer Family Television

Christie Milliken (University of Southern California)

Queer(y)ing Populist Pedagogy in The Good Sex Guide

Matthew Tinkcom (Georgetown University)

*Absolutely Fabulous* and the Role of Gay Fandom

Jane Banks (Indiana University)

Decades of Queerness: The Performance and Production of Sexuality on Barney Miller and Roseanne

**6. Masculinity and Family Through "Jimmie's Eyes"**

**Location**

Bettina Fabos (University of Northern Iowa)

Terri Sarris (University of Michigan)

Jimmie Reeves (Texas Tech University)

**7. Questions of Methodology**

**Location**

Chair, Name (Affiliation)

Beverly Skeggs

**8. Nets and Internets**

**Location**

Chair, Kathie Ferraro (Information Technologies Consultant, Pittsburgh)

KarenVered (University of Southern California)

Selling New Tech with Old: TV as Cyberground

Warren Sack (Massachusetts Institute of Technology)

Subjectivity and Digital, Networked Media

Hulsbus, Monica (University of Southern California)

Chaos and Control: Theorizing the Internet

Curtin, Michael (Indiana University)

Marketing Difference in the Neo-Network Era

Thursday, April 25  
5:00 pm -6:45 pm

**9. Television Friends, Family, Nation**

**Location**

Chair, Chantal Nadeau (Concordia University)

Bethany Ogden (University of Glasgow)

Rab C. Nesbitt and the "Scottish Situation": The Difficulty of Identify Politics and the Situation Comedy Form

Patricia Mellencamp (University of Wisconsin-Milwaukee)

On Sisters and Friends, Real and Imaginary Television and Generation

Jeffrey Sconce (University of Wisconsin-Oshkosh)

All in the Family: Television and the Manson "Girls"

Martin Allor (Concordia University)

Sexed Screens: Genericity and Transculturation in Quebec Television

**10. Serials on Television**

**Location**

Chair, Sandy Flitterman Lewis (Rutgers University)

Laura Podalsky (Bowling Green State University)

Telenovelas on Spanish-Language Television in the U.S.: Questions of Gender and Transnationalization

Christine Scodari, Susan Holt, and Ronald Antonin (Florida Atlantic University)

Arresting Resistance: Soap Opera Closure and Ideological Reification in the Case of a Long-term Older Woman/Younger Man Romance

Elayne Rapping (Adelphi University)

Daytime Utopias, If You Lived in Pine Valley, You'd Be Home

Sujata Moorti (Old Dominion University)

Chaste Hindu or Sexy Western Woman: Recasting Indian Femininity Through Television Serials

**11. Women's Fandom**

**Location**

Chair, Chad Dell (University of Wisconsin-Madison)

Cynthia W. Walker (Rutgers University)

Describing Fans: The Dedicated Audience

Susan J. Clerc, American Culture Studies (Bowling Green State University)

Estrogen Brigades And Virtual Slumber Parties: Women Fans On-Line

Laura Stempel Mumford (Independent Scholar, Madison, WI)

AOL My Children: Meta-Discourse In The Cyber-Soap Community

Chad Dell (University of Wisconsin-Madison)

Strength In Numbers: The Site Of Female Fan Communities

**12. Queer Spectatorship and the Visualization of Music**

**Location**

Chair, Shari Zeck (Illinois State University)

Barbara A. Moum (The Ohio State University)

Visualizing Lesbian Desire: Spectatorship and Music Video

Nels P. Highberg (The Ohio State University)

The Dance Floor, Gay Men, and My So-called Life

H. Willis (University of Southern California)

Bait and Switch: Lesbian Music Videos

**Friday, April 26**

**9:00 am -10:45 am**

**10:45-11:00 am Break**

**13. Masculinity, Here and There, Then and Now**

**Location**

Chair, Name (Affiliation)

Allegra Gibbons-Shapiro (UCLA)

Nice Jewish Boys: The Politics of Seinfeld

Stacy Takacs (Indiana University)

"JAG's" Hero for the Nineties: Everything Old Is New Again

Seri Luangphinit (University of Oregon)

Anime to Otoko no Koto: Animation and Masculinity, Japanese Style

Michael Kackman (University of Wisconsin-Madison)

Riding the Fences of the Home on the Range: 1950s TV Westerns and the Crisis of Masculinity

**14. Women's Bodies and Desires**

**Location**

Chair, Patricia Mellencamp (University of Wisconsin-Milwaukee)

Mary R. Desjardins (University of Texas at Austin)

Joan Sees Stars: TV Does the Body

Anne McLeer (George Washington University)

How Sanitary Wear Advertising Is Used As A Tool Of Oppression Of Women

Nina Martin (Northwestern University)

Surveillance, Spectatorship and Soft-core: "You Like to Watch, Don't You?"

Karen Backstein (College of Staten Island)

Soft Love: The Romantic Vision of Sex on the Showtime Network

**15. Ethnography and Reception Studies**

**Location**

Chair, Henry Jenkins (Massachusetts Institute of Technology)

Heather Hendershot (Vassar College)

Beam Me Up, Lord! Fundamentalism and Popular Genres

Ellen Seiter (University of California, San Diego) and

Karen Riggs (University of Wisconsin-Milwaukee)

Barney's Better than Jesus: TV in the Evangelical Preschool

Janet Staiger (University of Texas at Austin)

What Good Old Days? The Meanings of 'Nostalgia' in the Reception of 'Happy Days' and 'Laverne & Shirley'

Sheila A. McBride (University of Pittsburgh)

What Are We Talking About? News Talk in Local Discursive Communities

**16. Backlash: Tabloids, Affirmative Action, Technology**

**Location**

Chair, Phebe Chao (Babson College)

Kevin Glynn (University of Canterbury-New Zealand)

Popularity and the Politics of Cultural Backlash: The Case of Tabloid Television

Bob Nideffer and Laura Grindstaff (University of California, Santa Barbara)

Affirmative Action Under Attack --Why Now?

Jacqueline Levitin (Simon Fraser University)

Reproduction: Backlash and Fighting Back

Sabeena Gadihoke (Syracuse University/Jamia Millia Islamia, New Delhi, India)

Women's Relationship with Technology in the Media: Some Reflections

Friday, April 26

11:00 am -12:45 pm

12:45 pm-2:00 Lunch

**17. World Wide Web Workshop**

**Location**

Facilitator, Kathie Ferraro (Information Technologies Consultant, Pittsburgh)

Bonnie Travers (University of Arizona)

Welcome to My Parlor: Capturing Media Arts on-line via WWW

**18. Construction of Femininity and Domesticity**

**Location**

Chair, Mary Beth Haralovich (University of Arizona)

Tim Anderson (Northwestern University)

A "Sassy" Attitude and a "Promiscuous Tone": A Case Study in Affective Arenas and Progressive Politics

Yu-Fen Ko (University of Wisconsin-Madison)

Nostalgia and Femininity: A Taiwanese Case

Allison McCracken (University of Iowa)

Study of a Mad Housewife: Working Class Comedy and the Case of Gracie Allen

Spicer, Gregory (University of Pittsburgh)

What Kind of "Home Improvement" is This Anyway?: Domestic Labor, Gender Expectations and the Functionally Heterosexual in *Our Home*

**19. International Viewing**

**Location**

Chair, Awam Amkpa (Mt. Holyoke)

Roseann M. Mandziuk (Southwest Texas State University)

Claiming a Space for Women's Talk: "Ya Cama" ("I, Myself") Negotiates the Russian Television Landscape

Lisa Flores (Arizona State University)

Oppositional Readings as a Source of Power: Chicana Feminist Responses to Mainstream Mass Media

Katie Mills (University Of Southern California)

Watching *Beverly Hills 90210* in West Africa

Gene Bukhman (University of Arizona)

The Work of Reproduction in the Age of Mechanical Art: Dakar, Senegal, 1995

**20. MTV: "The Real World"**

**Location**

Chair, Name (Affiliation)

Andrew Miller (University of Iowa)

The "Real World" and the Gay Man of Color

Ellen Riordan (University of Oregon)

An un-Real World: How Race and Ethnicity Function in MTV's Reality-Based Programming

Shantanu Dutta Ahmed (University of Southern California)

Heartbreak Hotel: Containment and Conflation in MTV's "The Real World, San Francisco"

Robert Cagle (???)

Living and Dying in the Real World or "What do you get when you cross MTV with PBS?"

**Friday, April 26**  
**2:00pm-4:00 pm**  
**PLENARY**

**Location**

**4:00 pm 4:15 Break**

**4:15 pm-6:00 pm**

**21. Global TV**

**Location**

Chair, Name (Affiliation)

Shanti Kumar (Indiana University)

“Nikki Tonight,” Gandhi Today: Nationalism, gender, identity, difference in the age of g/local networks

Sheri Chinen Biesen (University of Texas at Austin)

Global Narrative and Exile Culture in Hawaii 5-0

Sudeep Dasgupta (University of Pittsburgh)

Global Television, National Culture and the Ideology of “Development”

Cynthia B. Meyers (University of Texas at Austin)

The Problem of Cultural Difference for Global Marketers: The Case of CAA’s Coca Cola Television Commercials

**22. 1950s TV (1)**

**Location**

Chair, Roger Sorkin (University of Massachusetts and Dartmouth University)

Dorinda Hartmann (University of Wisconsin-Madison)

*The Open Mind: Making Queers Safe For 50’s TV*

Tasha Oren (University of Wisconsin-Madison)

Looking Back on a Near-Perfect Future

Keir Keightley (Concordia University)

“The Asp in the Grass”: TV, Hi-Fi, and Gender, 1948-59

Sue Murray (University of Texas at Austin)

Queen for a Day: 1950s Domestic Game Shows, Coupling, and Female Subjectivity

**23. Prime Suspects and Women Detectives**

**Location**

Chair, Jane Feuer (University of Pittsburgh)

Margaret Montgomerie (University of Derby)

Lynda La Plante’s *She’s Out*

Amy Villarejo (University of Pittsburgh)

Mystery Lovers/Detecting Dykes: The Law in Popular Culture

Jonathan Schwartz (University of Southern California)

Jessica & Jane: Detecting Difference

**24. Videos**

**Location**

Chair, Mimi Orner (University of Wisconsin-Madison)

Gina Siesing (University of Texas at Austin)

(Why) Are We Such Bad Writers?

Barbour Yael (Ontario College of Art)

Fresh Blood

Michael Ward (George Mason University)

Ramifications Of Subjective Documentary Film Style On Oppositional Or Guerrilla Media Projects

**Saturday, April 27**

**9:00 am-10:45 am**

**10:45 am-11:00 Break**

**25. On Location: Television and the Production of Space**

**Location**

Co-Chairs, Tara McPherson and Anna McCarthy

Tara McPherson (University of Southern California)

Virtual Bosnia: Place, War and Nation on TV and the Internet

Anna McCarthy (University of North Carolina at Chapel Hill)

Aerial Photography: The Public's Eye in TV Crisis Coverage

Sean Griffin (University of Southern California)

Friend or Foe?: Davy Crockett and the Spaces of Children's Culture

**26. Documentary and the Public Sphere**

**Location**

Chair, Dee Dee Halleck (University of California, San Diego)

Richard Edwards (University of Southern California)

On the Margins of the New Frontier

Bruce Williams (The William Paterson College of New Jersey)

Female Beneath the Line: Authorship and Voice in the Human Rights Documentary

Joan Hawkins (Indiana University)

"Red Nightmare": Propaganda and the Crisis in American Masculinity

Olaf Hoerschelmann (Indiana University)

Interactive Control Communication Technology and Alternative Public Spheres

**27. Queer Talk**

**Location**

Chair, Elizabeth Ellsworth (University of Wisconsin-Madison)

Becca Cragin (Emory University)

Lesbians and Talk Show TV

Elizabeth Montgomery (Northwestern University)

Straight Guys in Drag: Playing with Gender and Sexuality on The Jerry Springer Show

Lori Levy (Emory University)

"Tales": PBS, Gay Representation, and Backlash

Kirsten Lentz (Brown University)

The Heterosexual Dis-ease: "Coming Out" as an Audience on Daytime Talkshows

**28. Women and Children First**

**Location**

Chair, Marsha Kinder (University of Southern California)

Joel Scilley (University of Pittsburgh)

Smells Like Mean Spirit: Media, Political Crises, and the Uses of "Children" in

Contemporary US Politics

Ramona Curry and Angharad N. Valdivia (University of Illinois)

Xuxa: Passion, Gender, and Latin American Children's TV

Havens, Tim (Indiana University)

"The Tick": Beyond Good and Evil

Christine Garlough (University of Minnesota)

Backlash and Burning Embers: The Dialogical Constructions of South Asian Women and Sati

**Saturday, April 27**

**11:00 am-12:45 pm**

**12:45 pm-2:00 pm Lunch**

**29. TV Movies, Women, Lifetime**

**Location**

Chair, Kate Kane (DePaul University)

Joy V. Fuqua (University of Pittsburgh)

Mama Dramas: Motherhood, Melodrama, and Made-for-TV AIDS Movies

Danae Clark (University of Pittsburgh)

Media Orphans: Property and Desire in Transracial Adoption

Jackie Byers (Wayne State University) and

Eileen R. Meehan (University of Arizona)

Consuming Feminism: Niche Marketing, Margaret Sanger, and Lifetime

Kathleen Green (University of Wisconsin-Milwaukee)

Recharged Batteries: Power, Burnout, and Feminism in *The Oprah Winfrey Show* and *Almost Golden: The Jessica Savitch Story*

**30. Research and the Critique of Research**

**Location**

Chair, Name (Affiliation)

Sousan Arafah (University of Wisconsin-Madison)

Did I Sign a Contract?: Law, Policy, and Media Theory/Research in Cultural Studies

Rhona Jackson (University of Derby)

Creating A Space In The Men's Room: Researching Issues Of Meaning/The Place Of The Researcher

James Castonguay (University of Wisconsin-Milwaukee)

Feminism, Philosophy, Radical Criticism: Deleuze and GuatTV

Patricia Priest (University of Georgia)

Having Their Say: Rape Survivors Critique Press Coverage Of Their Cases

**31. Brokering Latino Representation in Mainstream Television**

**Location**

Chair, Ana M. Lopez

Ana M. Lopez (Tulane University)

Brown-eyed Children

Chon A. Noriega (UCLA)

Latino Power Brokers: Deregulated Bodies and Advocacy

L. S. Kim (UCLA)

"Invisible and Undocumented" The Latina Maid in the Age of Nannygate

**Saturday, April 27**

**2:00 pm-3:45 pm**

**3:45 pm-4:00 pm Break**

**32. International TV**

**Location**

Chair, Jo Ellen Fair (University of Wisconsin-Madison)

Peter Sarram (Northwestern University)

Ultimo Tango a Zagarolo...Again: Liberalization of the Airwaves and Popular (Local) Italian Television

Vibeke Pedersen (University of Copenhagen)

Showbiz or EO? Danish and American Anchorwomen

Marie-Luise Angerer (??)

Women In Media Industries In Austria

Vicki Mayer (University of California, San Diego)

Viva Video ao Vivo: Representation and Reception of Popular Video Messages in Brazil

**33. News and Sports**

**Location**

Chair, Name (Affiliation)

Mary Beth Callie (University of Arizona)

The Need for Less News: The Government and Morning News, 1970-76

Josh Golin (University of Iowa)

Texts, Readers, Dribbling Formations Television And The 1995 Men's And Women's Final Fours

Ginger Clark (Texas Christian University)

Raising the Stakes: Women's Sports and the Institution of TV

**34. 1960s TV**

**Location**

Chair, Michael Curtin (Indiana University)

Moya Luckett (University of Houston)

Synthetic or Medicalized Bodies? My Living Doll and the Entrapment of the Feminine

Steven Classen (California State University, San Bernardino)

Turn On Channel Three, There's a Black person on TV: Black Mississippians remember sixties television

Allen Larson (University of Pittsburgh)

*The Love Machine*: Jacqueline Susann, Television, and the "War Of the Words"

Greg Smith (Carlow College/University of Wisconsin-Madison)

Streisand Shops the Museum Store: Consuming Women's Imagery

**Saturday, April 27**

**4:00 pm-5:45 pm**

**35. Construction of Black Women and Black Men on TV**

**Location**

Chair, Gloria Abernathy-Lear (University of Illinois-Chicago)

Dianne Brooks (University of Massachusetts)

“They Dig Her Message”: Opera, Television and the Black Diva

Constance Morris-Shortlidge (University of New Mexico)

Reconfigurations of Race on TV: The Thomas/Simpson Images

Dwight Brooks and Walter Jacobs (Indiana University)

Interpositional Black Men Speak: Fighting Discursive B(l)acklash

Wang, Jennifer (University of Wisconsin-Madison)

“Losing Weight, Losing Friends”: The Re-Visioning of Oprah Winfrey

**36. TV History/History on TV**

**Location**

Chair, Michele Hilmes (University of Wisconsin-Madison)

Jason Jacobs (University of Warwick)

Critic On The Hearth: Grace Wyndham Goldie

Maggie Morgan (Southampton Institute)

Skirting Through Feminist History

Deepa Kumar (University of Pittsburgh) and

Pamela Tracy (Ohio State University)

(Miss)representation of a struggle: Swimsuits, Suffrage and Capitalist Democracy

Mark Williams (Dartmouth College)

The Quagmire of KARO: A Little Station That Wasn't

**37. Strong Women, Transgressive Stars**

**Location**

Chair, Lynne Joyrich (University of Wisconsin-Milwaukee)

Amy Seham (University of Wisconsin-Madison)

Improv-Comedy On Late Night: How Madonna Broke The Rules

Matthew Murray (University of Wisconsin-Madison)

Mae West and the Contestation over Limits in Radio

Susan McLeland (University of Texas at Austin)

Striking Out with the National Anthem: Class, Gender, National Identity, and Roseanne

Ros Jennings (University of Warwick)

Marginal Positions: Audiences, Television And The Politics Of Identity And Representation

## Console-ing Passions 96--Preliminary Program (updated 4/2/96)

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Sunday, April 28

9:00 am-10:45 am

10:45 am-11:00 Break

### 38. 1950s TV (2)

#### Location

Chair, Mary Ellen Brown (University of Missouri)

Kristen Hatch (UCLA)

Constructing the '50s Housewife

L. Clare Bratten (University of Wisconsin-Madison)

Nothing could be finah: Constructing Dinah Shore

Madelyn Ritrosky-Winslow (Indiana University)

Hollywood Actresses Negotiate 50s TV: Designing a Series Around a Female Star

Charlene Register (University of North Carolina-Chapel Hill)

Marginalized Subversives: African American Actors As "The Other"

### 39. Television And The Radical Other, 1965-1975

#### Location

Co-Chair, Pamela Wilson and Aniko Bodroghkozy

Pamela Wilson (Carlow College/University of Wisconsin-Madison)

AIMing at the Viewing Public: Television and Native American Radicals, 1972-75

Jane Rhodes (Indiana University)

Visualizing the Panthers: Race, Gender, and the News

Aniko Bodroghkozy (Toronto, Canada)Televising the Movement: Sixties Youth Readings of The

Smothers Brothers Comedy Hour and The Mod Squad

Jane Gerhard (Brown University)

Politicizing Pleasures: Feminism and the Sexual Revolution

### 40. Contemporary Popular Culture

#### Location

Chair, Dianne Brooks (University of Massachusetts)

Cynthia J. Fuchs (George Mason University)

"Do I stress you out?": MTV and Angry White Females

Melanie Nash (University of Iowa)

Contesting the Text: Beavis and Butt-head Reframed

Young, Elizabeth (Mount Holyoke College)

Rhett, White, and Black: GONE WITH THE WIND in Contemporary Popular Culture

### 41. Documentary Production Issues

#### Location

Chair, L. B. Clark (Affiliation)

Teresa Hidalgo-de-la Riva (University of Southern California)

Chicana Video

Nicole Marie Keating

Television Documentaries and Historical Constructionism: Notes from the Production Office

## Console-ing Passions 96--Preliminary Program (updated 4/2/96)

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Sunday, April 28

11:00 am-12:45 pm

**42. 1950s TV (3)**

**Location**

Chair, Name (Affiliation)

Barbara Wilinsky (Northwestern University)

“First and Finest”: British Films on US Television in the 1940s

Chryssa Beaumont (Northwestern University)

Designs for Dreaming: Girls, Gadgets, and the Culture of Consumption in Post-War America

Lisa Parks (University of Wisconsin-Madison)

Cracking Open the Set: The Television Repairman in Industry and at Home

Janet Thumim (University of Bristol)

Women At Work: Popular Television Drama In Britain In The Late 1950s

**43. 90s Television**

**Location**

Chair, Mary Desjardins (University of Texas at Austin)

Amanda Howell (University of Rochester)

“Trust No One (Over Thirty)”: Paranoia, the Paranormal, and The (Generation) X-Files

Sarah Projansky (University of California, Davis)

Shifting Bodies, Changing Texts, and the Trouble with Representing Teenage Womanhood

**44. Killing Bikinis: Backlash, “Riot Grryls,” Alternative Rock**

**Location**

Chair, Laura Stempel Mumford (Independent Scholar, Madison, WI)

Leslie Heywood (SUNY-Binghamton)

Babes in Boyland: Packaging Courtney and Alanis

Jennifer Drake (SUNY-Binghamton)

Rocking Backlash: Ani DiFranco’s “Not a Pretty Girl” and Contemporary Feminist Activism

Jeff Niesel (University of California, San Diego)

Keep On Rockin’ in a Man’s World: Masculinity and Paternalism in Alternative Rock

**45. Women, Politics, Media**

**Location**

Chair, Name (Affiliation)

James Wehmeyer (Fort Lewis College)

Hillary, Harry and Huairou: Network News and Woman Problem

Mary Ellen Brown (University of Missouri)

Hillary Rodham Clinton through Television News

**Videotheque**

**Planet in My Pocket**

Beverly Seckinger (University of Arizona)

**Video Installation**

Ella Gant (Hamilton College)